



PRINT IS BIG

THE NEW ZEALAND PRIDE IN PRINT AWARDS 2017

AND
WE JUST
LOVE IT!

Inside

- Supreme and Runner-up winner • Category and Process winners
- Gold medal winners • Apprentice Awards • Award's night
- Past winners • Top ten Gold and overall winners

WHAT IS

PRIDE IN PRINT?

PIP AWARD'S SNIPPETS



Bridget Batchelor (Caxton Christchurch) Supreme Award Runner-up with Supreme Award Winner Dave Gick (Logick Print Auckland)

Did you know...

Reading for just 6 minutes is enough to reduce stress by

68%



Symon Yendoll with Apprentice of the Year winner Myra Anderson (printing.com Wellington)



Gold medal winning printers earn this award. It indicates that they are the best of the best.

PRIDE IN PRINT AWARDS 2017 TABLOID

Management / Promote Ltd, Wellington
PR / MacIntyre Public Relations

Photography / Neil Mackenzie, Onlinefotos Ltd
Design Production / Art Services

Print Production / PMP Print, Auckland
Ink Supplier / hubergroup New Zealand

Distribution / NZME The Herald, Dominion Post, The Christchurch Press, Gisborne Herald, Otago Daily Times, Ashburton Guardian, Waikato Times

For information on the Pride And Print Awards please call 04 237 0482 or visit the website www.prideinprintawards.co.nz



Print is the original disruptive technology that brought knowledge to the masses. Today print is one of the largest industries in the world, globally the Industry is worth over \$898 billion. There are a lot of interests competing for the marketing dollar today and as a result the myth of print being not very environmentally friendly has been well promoted.

The print industry is, in fact, not only environmentally friendly but is one of the most sustainable industries in the world. The industry makes tremendous investments in applying renewable energy resources and creating environmentally friendly supplies.

Since 1993, the Pride In Print Awards have been the driving force raising quality levels in the New Zealand printing industry. Now, after 24 years, we can genuinely say that print has reached its highest-ever levels of both quality and innovation.

In the last decade, while the digital marketing space has become noisier and considerably less effective, print has enjoyed a renaissance of increased conversion rates and marketing return on investment. A recent American survey has print as 43% less annoying than the internet. As the internet space becomes more cluttered customers now often prefer getting a nice postcard, a well-designed catalogue or personal thank you note in the mail today. Science has also weighed in – the debate between e-readers and paper books has been vicious since the first kindle appeared in 2007 and the science is on the side of paper books. It's no secret reading is good for you but do you know 6 minutes of reading will reduce stress by 68%, keep your brain functioning effectively as you age and reading in print helps comprehension?

In only a few years many innovative companies worldwide have built impressive businesses combining the instant gratification of online with the physical printed world – take a look at the work being done here in New Zealand. The goal of Pride In Print has been always been to set a quality challenge - giving printers an incentive to exceed and recognising them when they do so.

Top quality can come from any print shop, big or small. The quality-based approach has encouraged the success of companies who are boutique or in niches. Quality is always paramount.



Scott Porter, Sue Archibald

The quality bar has risen over the years, reinforced through scrutiny and feedback from the collective expertise of our specialist judges.

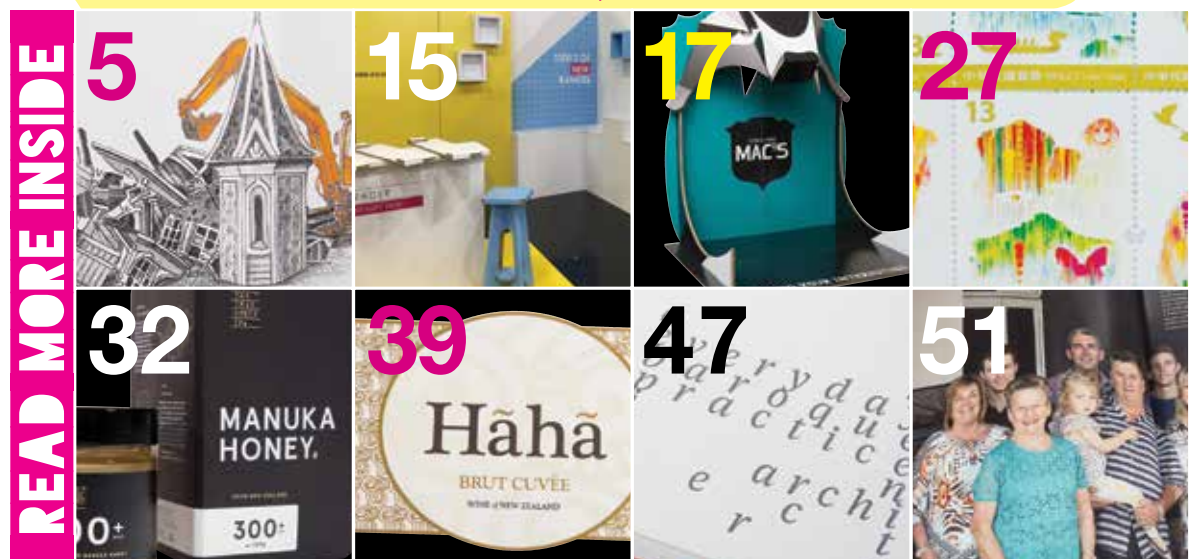
The best of the best go forward for consideration as category winners and best in process. A select group of entries is then subject to a very thorough evaluation to determine which superb example will win the highly-coveted Supreme Award.

The Awards are independent and transparent to assure they are accepted as the pinnacle of industry achievement.

The work you see showcased here is the reflection of a quality culture that is forever reaching higher and pushing boundaries. There are many myths surrounding print and inside we have provided facts to help dispel those myths.

New Zealand is truly Empowered by Print.

Scott Porter / AWARDS CHAIRMAN
Sue Archibald / AWARDS MANAGER



CONVENOR'S REPORT 2017

As Convenor of Judges I am proud to record that judging this year was the hardest it has ever been due to the quality of entries. Success in Pride In Print is now judged by hairline decisions which separate gold medal entries from highly-commendeds, and highly-commendeds from those which do not win recognition.

The standard of entries is the highest it has ever been. Work which would have been assured of gold in previous years now faces a much higher benchmark.

Judges were meticulous in assessing the craftsmanship and techniques of entries, and found themselves having to apply an even keener eye to choose which jobs went through for contention as category winners. A small blemish is now enough to separate two entries which are otherwise of top quality.

And yet, the truth is that most entries which failed to win gold or highly commended, are still excellent print jobs which will satisfy the customer – that's how good print has become.

The fine line of success was shown most clearly when it came to choosing our Supreme Winner. Voting by the Supreme Panel judges was incredibly close – the closest in the 24 years of Pride In Print. The reason is that the entries were superb and that is why, for the first time, we have nominated a Runner Up to the Supreme Award. It is just reward for the quality of the entry.

The benchmark has risen again, and that is what Pride In Print is all about. We lay down the challenge to the print industry to lift the bar of quality and find new ways to apply print, ensuring the industry is seen as commercially dynamic and relevant.

Paper engineering has reached brilliant levels of innovation. Labels were outstanding. Innovative products for sports medicine, track-and-traceability and transfers for apparel are great examples of



Symon Yendoll

boundaries being pushed to the maximum.

The techniques shown in entries are proof that print is a strong and still-developing industry. My eyes have been opened to just how innovative the industry is. Companies continue to develop new print products and push boundaries to develop new markets.

We know we are competing for the marketing dollar against lots of other media and the printing industry constantly pushes itself to create new opportunities for the print buyer. We demonstrate the unique qualities of print that no other medium can match.

I would like to thank my fellow judges for their support, their professionalism and passion, and for giving their time for the wider good of the industry. Their contribution is invaluable in making Pride In Print work.

But above all the people who embody the Pride In Print ethos are the people of the winning companies you see on the pages of this tabloid. It is they who prove there is Power in Print.

Symon Yendoll / CONVENOR OF JUDGES

PIP JUDGING SNIPPETS



Did you know...
Elderly individuals who read regularly are 2.5 times less likely to develop Alzheimer's than their peers



Category medal winning printers earn this award. It indicates that they are the best of the best.



SUPREME AWARD WINNER

LOGICK PRINT-

PUTTING THE EXTRA INTO ORDINARY

The 2017 Supreme Award was awarded to Logick Print & Graphics for The True Honey Company's tamper-proof presentation case.

Years of flying helicopters up and down the country enabled Jim McMillan, to spot a hidden business treasure in New Zealand's back blocks – tracts of unspoiled manuka bushes.

Just over four years later, Jim has turned that opportunity into a thriving Hawkes Bay business showcasing New Zealand's pristine manuka honey to the world.

Jim and his management team were conscious of the bad press honey has had internationally over the last year, with inferior products being passed off overseas as pure manuka. Aware that the distinctive, super premium brand created by Emma Parnell, Kate Phillips and Marx Design also required an equally-distinctive and unique packaging that would showcase a high-quality product and provide customers a guarantee that the True Honey had not been touched since it left the factory, the company looked for a solution. This came in an ingenious cardboard design by Mat Bogust of Think Packaging, elegantly constructed by Finely Finished and the quality print and foil added by Logick – the result - a superb multi-faceted presentation box showcasing the “top tier” status of premium manuka honey.

The beautiful black box belies the surprise element that lies inside. The box opens in concertina fashion, presenting a glass jar of manuka honey firmly gripped within the folds. The box can be refolded, so the case continues to showcase the honey after being opened, and takes pride of place on pantry shelves.

Importantly, the outer packaging is sealed, preventing anyone other than the buyer from touching the contents, and ensuring total product integrity while being posted or couriered. The box can only be opened by pulling on a cardboard tab. If the tab is unbroken, the customer knows for sure the honey has never been touched.

Pride In Print Judge Steve Dowd says the presentation case totally reinforces the status of the product.

LOGICK PRINT & GRAPHICS LTD

09 589 1670 / www.logick.co.nz

1 Gold

Logick Print specialises in bespoke print: offset, digital, foiling stamping, embossing debossing, diecutting. From packaging, stationery, labels, wedding invites, point of sale, publications they do it all

“This box reflects the premium value that is put on New Zealand manuka honey,” he says. “The imaginative packaging is eye-catching and prevents tampering, which goes to emphasise the need for security for such a high-value product. It is a perfect piece of showcasing and adding value”.

Logick's list of success illustrates the company's ability to push the boundaries of print for the benefit of customers. In the last ten years two Supreme Award wins, scores of Gold Medals and Highly Commended recognitions in fields as diverse as stationery, specialty products, innovation and packaging. In 2007 Logick's NZRox Box complete with greenstone pendant - put New Zealand on the global stage by winning a prestigious prize at the Pentawards in Monaco and went on display in Paris and Shanghai. NZROX, for whom the box was created, estimate that the packaging roughly doubled its pendant sales.

It's by making the “impossible” possible that Auckland's Logick Print & Graphics Ltd has built its reputation. Logick Print principal Dave Gick, says his firm is “so lucky to cater for clients who want something out of the ordinary.” “Our reputation has been paved down that road for specialty and unique jobs. Adding value for the customer. There is a sense of achievement when a client says “We have been told we can't achieve the result we want”, and then by the time they leave, their anxiety is appeased. We want to make things easy for the customer.”



PUSHING THE BOUNDARIES IN... PUBLICATIONS

Nothing engages a consumer more, and triggers initial consideration along the path to purchase, than interaction with the product. Studies show that when consumers touch a product, they feel a connection to it and are willing to pay more for it.

Print products provide this consumer interaction.

Companies such as Neutrogena have discovered how utilising print can generate serious PR for the brand. Collaborating with their advertising agency an image was designed for a Brazilian magazine cover showing a celebrity in full make-up. Readers were invited to use the sample also provided in the magazine to remove the make-up from Brazilian actress Giovanna Ewbank's image, revealing beautifully clear and radiant skin. The uniqueness and brilliance of this campaign generated hundreds of articles and blogs regarding the advert creating a far greater reach than the initial 25000 magazine readers.

Creative thinking and collaboration provides a connection for the consumer and an opportunity for the print customer to create products and campaigns that stand out

from competition. Many New Zealand companies work closely with customers ensuring opportunities such as the example above are readily available.

In a great example of collaboration, a book has not only won the Publications Category at Pride In Print 2017 but in an unprecedented move with judges votes so close, for the first time in the Awards 24 year history a Runner Up Supreme Award has been announced.

The quality of the "Let's Take a Walk" book printed by Christchurch printer Caxton Design & Print Excellence is exceptional.

The book was the brain child of Sam Crofskey owner of the C1 Espresso business, an iconic Christchurch café located in the central city, forced to close after the major earthquake on February 22, 2011. The Crofskey family lost not only their business but also their home and for a while, like everyone in Christchurch, were overwhelmed and at a loss over what to do next. After some time had passed, they saw how badly the city needed an injection of energy and creativity to jumpstart its recovery.

They decided C1 Espresso would be a leader in the fight to recover from this massive tragedy and were one of the first businesses to move back into the central city.

Continued over



CAXTON – DESIGN & PRINT EXCELLENCE

03 366 8516 / www.caxton.co.nz

1 Gold

Caxton is a high quality offset and digital printing company. They specialise in in-house design, scanning, pre-press, binding and speciality finishing. All business collateral, brochures and publications, wide-format for signage, plan printing, mounting and fine-art reproduction



'Let's Take a Walk' Book

PUBLICATIONS

“Every single element had to be exact - collaboration paramount.”

Designed by Alec Bathgate and Tahlia Briggs, “Let’s Take a Walk” takes the reader on a journey through Christchurch telling the story of the need to renew and rebuild. The book is a work that is not only beautifully constructed, Pride In Print judge Dickon Lentell says this is a story that is told extremely well by utilising print.

“Using iconic drawings of homes, buildings and Churches all suffering from damage and making strong use of words and fold out pages a story unwraps before your eyes cleverly highlighting the “before” and “after” look of destruction.

The whole concept is challenging. The book is tightly bound to ensure the drawings are held perfectly in place and the uniqueness of the final product and attention to detail is a fine example of collaboration and planning.

“This was a broken city that needed to be put back together, “Let’s Take a Walk” encourages us how it can be done.” The books closing pages sum it up really “Come on! Hold my hand. Let’s keep going. There’s so much left to do. We have gaps to fill, and things to build. The future belongs to you”.

Interviewed at the Awards Night, Caxton managing director Bridget Batchelor says being named the first ever runner-up to the Supreme Award was an “awesome” achievement.

“It is awesome to be recognised for the hard work.”

Ms Batchelor appreciated the opportunity as a Christchurch firm to have been involved in putting together a publication that highlights a brave Christchurch rebuild story.

“It’s a job that we’ve never done of that type before. There were a lot of other people involved from within the industry – it was a pool of knowledge to pull it off.

“Every single element had to be exact - collaboration paramount.”

Did you know...

Not all forms of reading are created equal: Reading in print not only helps comprehension, just 6 minutes of reading is enough to reduce stress by 68% and keep your brain functioning effectively as you age

CRUCIAL COLOUR

09 589 1550 / www.crucialcolour.com

7 Gold & 1 HC

Crucial Colour is one of the largest privately owned and operated printing companies in New Zealand, operating for the past 11 years from their Penrose plant in Auckland employing over 80 staff. Crucial Colour specialise in high quality digital and offset printing production. Their range of machines includes A1, A2 Offset presses, & B2 digital Indigo

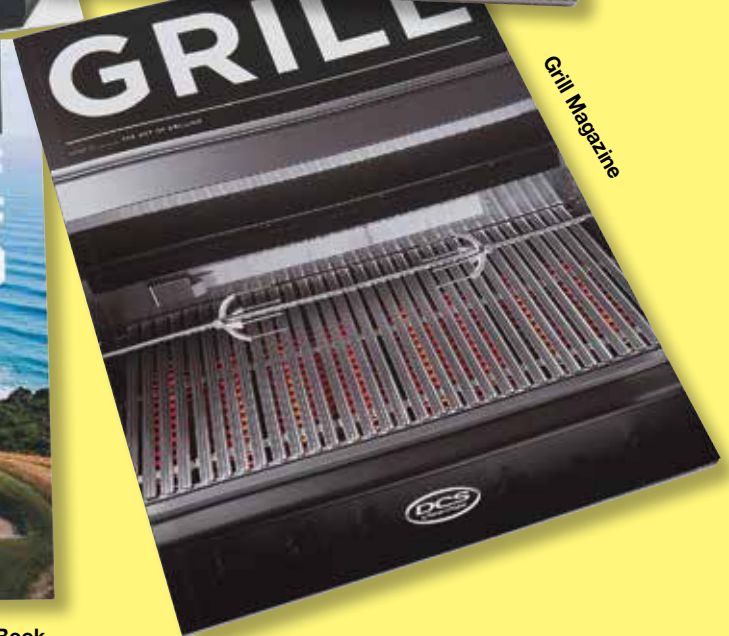
We Love Cars Issue 6



Fashion Speak Issue 37



Tourism NZ Golf Book



Grill Magazine



St Anne's Brochure



Auckland Art Gallery Book

PMP LIMITED NZ

09 928 4200 / www.pmplimited.co.nz

7 Gold & 7 HC

Located in both Auckland & Christchurch, PMP Limited produce and distribute a range of high quality magazines, catalogues, brochures & marketing collateral, utilizing the latest in web heatset, sheetfed and digital technology



House of the Year

Simply You

Paperboy

Ziera Shoes

Barfoot & Thompson

Whitcoulls One Stop

Farmers Beauty

WHY CATALOGUES? ... SHOPPERS READ CATALOGUES AND FLYERS ...

TO GATHER NEW IDEAS ABOUT FUTURE PURCHASES

35%

TO DISCOVER NEW PRODUCTS

38%

FOR THINGS THAT MIGHT SURPRISE THEM

35%

TO KEEP THEM INFORMED

35%

For full results visit www.prideinprintawards.co.nz

PUBLICATIONS

PRINTLINK

04 576 5151 / www.printlink.co.nz

6 Gold & 2 HC

Printlink deliver results for a diverse range of private and public sector clients, producing a wide spectrum of communication services, from offset and digital print through to mail-house and electronic cross channel communication services

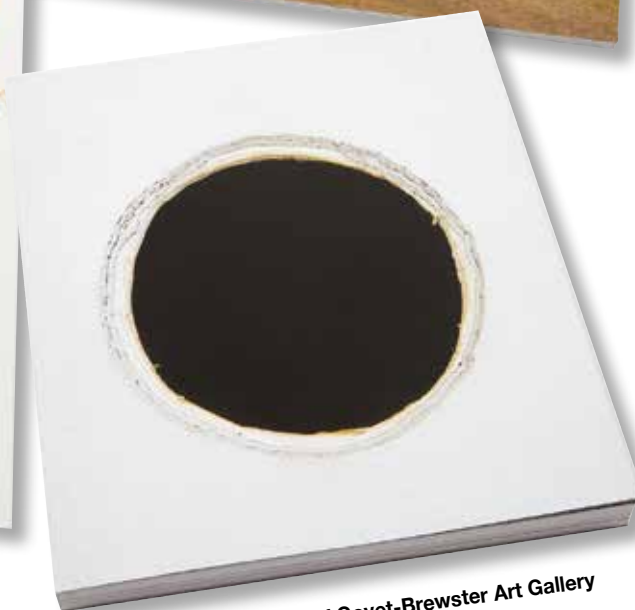
Nature Heritage Fund Celebrating 25 Years



Foster Care Journal



Hearts of Gold



A History of Govet-Brewster Art Gallery

Glos Serca



Intergrain Timber Finishes Guide



Southland Times

Did you know...

20%

less carbon can be consumed reading a newspaper than viewing news online

ALLIED PRESS LIMITED

03 477 4760 / www.alliedpress.co.nz

1 Gold

Allied Press operates the country's Southern most newspaper printing plant. Specialising in high speed large volume printing serving the southern region of the South Island. They print a number of commercial products for clients across a range of stocks

FORMAT PRINT

04 569 3519 / www.format.co.nz

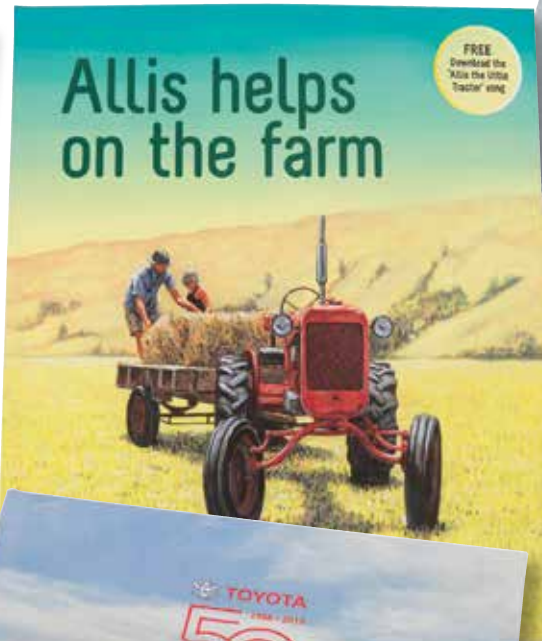
6 Gold & 1 HC

Not just your regular print company. Format Print lead the way in making printing cleaner and more sustainable. They pride themselves in how they work with their customers to get the results they need



Heritage Magazine Issue #143

Allis helps on the farm



Bianca Lorene Tressor Summer Catalogue

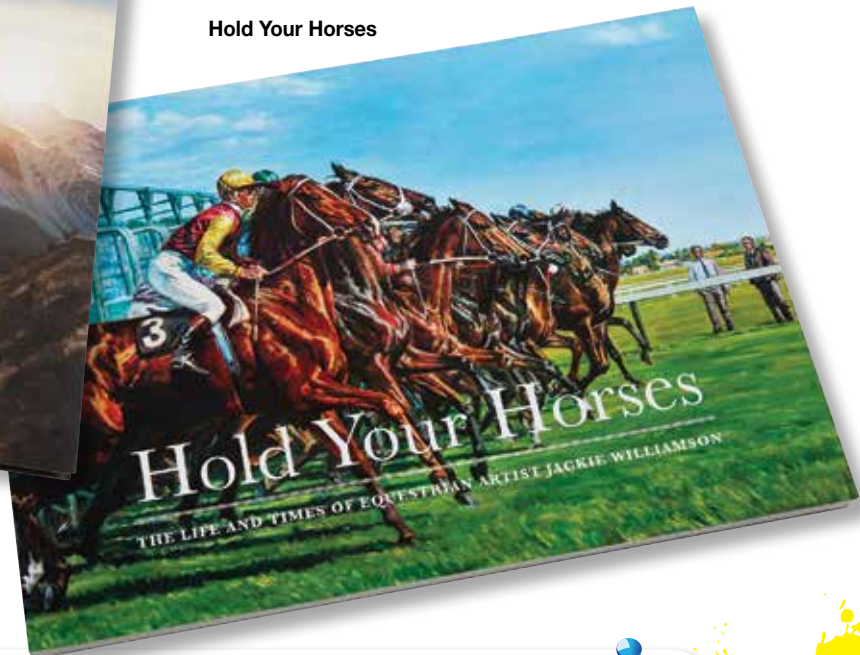


Bianca Lorene Nuovo Collection



Toyota 50 Years in New Zealand Book

Hold Your Horses



COLOR COMMUNICATIONS INC. AUSTRALASIA

09 274 6027 / www.ccia.co.nz

1 Gold & 1 HC

CCIA produces colour collateral for the paint industry



Jotun Global Booklets

Did you know ...

Reading an old-fashioned novel is also linked to improving sleep. When many of us spend our days in front of screens, it can be hard to signal to our body that it's time to sleep. **By reading a paper book about an hour before bed, your brain enters a new zone, distinct from that enacted by reading on an e-reader**

PUBLICATIONS

WEBSTAR – AUCKLAND

09 477 4380 / www.webstar.co.nz

5 Gold & 3 HC

Webstar are New Zealand's leading print communications company. With their superior quality and service, they offer multi-platform solutions which span all areas of print and digital media. Part of the Blue Star group, they're all about delivering high-volume products to the market at rapid speed. Webstar work with their clients to achieve innovative and targeted media solutions, with a proven ability to drive customer response in high impact mediums

Nadia Magazine



NZ Home & Garden



Baradene College



Boating NZ



Miss FQ



FAIRFAX MEDIA PRINTING – WELLINGTON

04 568 0600 / www.fairfaxmedia.co.nz

2 Gold & 1 HC

Fairfax Media Print & Logistics Petone is located in Wellington New Zealand. The plant was established in 1989 and has seen many changes. In 2015 the site had undertaken a complete upgrade of all equipment to stay commercially viable and competitive in the present media market



Your Weekend - May 7th 2016



Dominion Post - April 4th 2016



2017 Process Winner

PRIDE IN PRINT AWARDS 2017

SPECTRUM PRINT

03 365 0946 / www.spectrumprint.co.nz

4 Gold & 5 HC

Spectrum Print produces first class traditional offset along with small and large format digital print. Spectrum are a team of solution finders who strive to produce the best quality and deliver the best service in the industry



Outdoor Appetite

SERVICE PRINTERS

04 384 2273 / www.serviceprinters.co.nz

3 Gold & 1 HC

Service Printers are a high quality sheet fed offset/digital printing company. They have been providing excellence in printing to the greater Wellington region and the rest of New Zealand for more than 38 years.

Service Printers are New Zealand's most awarded printer in Pride In Print. They are proud to be the only printer in Wellington to have won the Supreme Award and the only printer in New Zealand to have won the Supreme Award three times.

They are the first and only printer to receive 100 gold medals and to date their tally stands at 122 Pride In Print Gold medals

Page Blackie, 2016

Trigger Prints



GH Brown Series, 14

92%

of college students prefer printed books to e readers – a recent US study shows.

Why? The lack of distractions that are available on computers and the headaches and eye strain that can result from staring at a screen. Pupil's are re-engaging in printed material

PUBLICATIONS

WAKEFIELDS DIGITAL

0800 999 339 / www.wakefields.co.nz

4 Gold & 3 HC

Wakefields are a digital printer - specialising in creating beautiful print work



The Sam & Lucy Fables



Portraits and the Group



Only a Digger Here



Kimberly & James

HORTON MEDIA LIMITED

09 273 5300 or 09 273 5633 / www.horton.co.nz

2 Gold & 1 HC

Horton Media are Australasia's largest independent contract web offset commercial and publications printers. Prints range over all formats of newspapers & magazines to directories and promotional handouts. Horton's clients are based from England to the Pacific Islands



Atamira Dance Company



The National Business Review



Creative Wood - No 123 December 2016

ADPRINT LTD

04 384 2844
www.adprint.co.nz

1 Gold & 1 HC

Adprint Commercial Offset offers digital, wide format, publishing and design services and bulk mail outs



Mossgreen Webb Art Catalogue



Partridge Jewellery Catalogue



Paspaley Catalogue

MCCOLLAMS PRINT

09 477 0100 / www.mccollams.co.nz

3 Gold & 1 HC

McCollams provide their clients with customised print solutions. McCollams Print are specialists in high quality sheet-fed offset and digital printing to commercial clients ranging from large corporate and government departments to small and medium enterprises and agencies. Although McCollams forte is large format printed collateral they also have the capability to provide their clients with every possible type of printed communication solution including packaging, direct mail, short run digital printing, large/wide format digital printing, including packing and distribution

SOUTHERN COLOUR PRINT

03 455 0554 / www.scolour.co.nz

1 Gold

Southern Colour Print is recognised in New Zealand and internationally for producing exceptional quality postage stamps, visa labels, examination question papers and other security and non-security products



He Kiteanga Research Highlights 2016



NZ Herald March 29

NZME

021 925 893 / www.nzme.co.nz

(Russell Wieck – Operations Manager)

1 Gold & 4 HC

NZME Publishing Limited specialises in the manufacture of quality newspaper products in tabloid, broadsheet and stitch & trimmed formats. The print plant caters for short and long run production with paginations up to 192 pages produced in full colour in one pass. The site offers a range of inserting and distribution options as part of the overall service

60%

of consumers
trust
newspapers

PUBLICATIONS



Iron Duke Brand Book



Celebrate

PIVOTAL

04 385 2681 / www.pivotalprint.co.nz

1 Gold

Pivotal specialises in high end digital and offset print - with the recent purchase of the best digital print technology on the market, they provide a service that can't be beaten



Threaded magazine Ed.20, "The New Beginnings Issue"

THREADED MEDIA LIMITED

09 889 4114 / www.threaded.co.nz

1 Gold

Threaded is a studio of two halves. With a focus on client-based projects from print, web, digital, identity design, packaging and marketing campaigns to their on-going international design project, Threaded Magazine

WEBSTAR - MASTERTON

06 370 0440 / www.webstar.co.nz

1 Gold

Webstar Masterton are web offset printers in Masterton specialising in unaddressed and addressed mail - catalogues - directories - heatset tabloids and magazines

"PRINT IS THE MOST USEFUL MEDIA WHEN MAKING A PURCHASING DECISION" – Roy Morgan Research

Of the 28 market segments **PRINT** ranks top 3 across all segments

Alcohol, clothing, groceries & toys are the **HIGHEST PERFORMING** segments

CATALOGUES remain a strong leader across retail segments

PRINT INNOVATION, SIGN & DISPLAY

Pride In Print awards innovation and imagination. Gold winning work in this area showcases ingenuity and innovation coming together to lift the bar higher than ever before.

This year, paper engineering has been outstanding. The art of using board and paper in clever ways to enhance a product be it point of sale, display, or a surprise in a pop-out book has highlighted more complexity being shown in product construction. Utilization of different paper stocks into designs along with special embellishments delivers products with a point of difference.

REVOLUTION!!

APC Innovate is out to revolutionize the event and exhibition industry by creating stands and portable furniture that can be re-used or recycled at a fraction of the cost of traditional exhibition stands. APC Innovate's Gift Trader stand shared the coveted prize of Industry Development and Creativity Category Winner.

Awards Manager Sue Archibald says it is a fantastic example of thinking outside the square.

"This could well change the way companies organise their exhibition planning in future."

APC has created a complete stand set up that can be assembled in 30 minutes, either as a free-standing unit or by attaching panels to the wall with velcro. It is totally recyclable so once the exhibition is over, it can be discarded into the recycling bin or dismantled back into a flat pack and used again. This could revolutionize exhibitions. The cost of hiring stands is high and people often have to use professional installers. This reduces the cost enormously. "Not only that, it looks great – it will probably be the best stand in the show!"

Continued over



Gift Trader

2017
Category
Winner



APC INNOVATE

09 273 1070 / www.apcinnovate.co.nz

12 Gold & 4 HC

APC Innovate specialise in point of sale material, corrugated board displays and now permanent displays, contact Greg Nash on 021 997 344 or email gnash@apcinnovate.co.nz

Navico Counter Unit



Tortilla



Christmas Wine Box

PRINT INNOVATION SIGN & DISPLAY

“This could well change the way companies organise their exhibition planning in future.”

APC Innovate Business Development Manager Greg Nash says that “the flatpack stand is totally suitable for amateurs who want to exhibit at a trade show but can’t afford to hire a traditional stand or use professional installers to set up and take down the hardware. The product is shipped to a client in a flatpack with instructions on how to assemble and afterwards, take apart, then slipped back into the flatpack and ready for use at your next exhibition.” Cost savings go beyond installation. “There is an upfront cost to get the stand made but a couple of years of savings on hireage makes it a very cheap option for exhibitors.”

APC’s innovation is outstanding. Producing work that is interactive and visually stimulating with many displays incorporating moving parts, be it a giant toothbrush simulating the brushing of teeth, a cardboard part-eaten Snickers bar rotating in the centre of the display or a L’Oreal Turn Back the Clock in 14 Days display showing a clock face, with the hand turning anti-clockwise to simulate going back in time, all create interest and are thought provoking.

APC INNOVATE Continued from page 15

Common Revitalift Display



FujiFilm Instax Display



Vodafone Youth Stand



Cider Drive Tree Display



Vodafone ACM Bin



BTS Kids Wrap



Moccona Display

PRIDE IN PRINT AWARDS 2017

INNOVATIVE

PAPER ENGINEERING

Craftsmanship and techniques are creating new trends. A great example being 3D animal heads created as part of a display stand for Lion Nathan. Something out of the ordinary was needed for their "Here's to Interesting" campaign to promote the Mac's Ales and Production Partners worked with APC Innovate to produce a stunning stand which features an animal head positioned above the product on display.



Lion - Mac's
'Here's to Interesting'
Point of Sale

The head is made from thick card cut at precise angles and then folded to create a 3D effect for the faces of different animals.

Such is the high standard of innovation that the Pride In Print judges decided to make a Paper Engineering Process Award this year and Production Partners won it for their Microsoft Windows Laptop Pop Up, which shows you how to use your various senses in learning.

Production Partners worked with Centurion Print of Auckland to combine ink, tactile fabrics, sound and embedded images in a visual and tactile piece of innovative promotional print. Judges said "excellent ... a brilliant piece of paper engineering and overall design styling".

A great tool for visual learning – another example of pushing the boundaries to use print in a new way.

PRODUCTION PARTNERS LTD

09 376 5386 / www.productionpartners.co.nz

6 Gold & 1 HC

Production Partners specialise in paper engineering and complete print management



Lion - Mac's 'Here's to Interesting' POP up Book



Microsoft Windows Laptop Pop up



Tui Handle Club



Mac's 'Here's to Interesting' Posters

A NEW ZEALAND FIRST

A Whangarei Company is at the forefront of producing some of the best transfers for textiles in the world, by bringing the Kiwi “can do” approach to printing and some of the world’s-best technology to New Zealand.



Supacolour Group Ltd of Whangarei is now one of only a handful of printers internationally that can combine digital and screen printing to create transfers for clothes, caps and umbrellas that have more stand-out vibrant colours, are durable and are softer to the touch.

They also comply with standards required for children’s wear and last longer in the wash compared to traditional methods. It’s entry – the Custard World transfer – wowed judges for its sheer innovation.

This breakthrough offers huge scope for the branding market such as sports clubs and company logos, and the leisure and fashion market.

SUPACOLOUR GROUP LIMITED

09 438 1674 / www.supacolour.co.nz

1 Gold

Supacolour is a new way of branding. Premium transfers produced using a hybrid of digital colour and traditional transfer printing, reproducing logos the way they were designed to look on a wide range of promotional products and garments

Custard World



Seven Reasons to Engage with Customers through Print

- 1 **Engagement** - Consumers are more engaged when reading printed material, unlike websites, which are often skimmed in as little as 15-second visits
- 2 **It's Creative** - A lot of brands take advantage of the creative potential of print marketing with many using innovations such as lenticular inks, holograms and scented paper
- 3 **Total Recall** - When companies want to leave a memory in their customers’ minds, print is the strongest performer. People remember what they feel and see more than what they just hear
- 4 **Hand in Hand** - Print and digital work together and deliver optimal marketing results. Research consistently shows significant jumps in return on investment when print and digital marketing tools are adopted across one campaign
- 5 **Follow the Trend** - Print holds a sense of legitimacy. The fear of spam, viruses and privacy invasion is enough to make people wary of clicking online. There is no imminent danger in picking up a printed brochure
- 6 **Relationship Building** - Because print is easily put down and picked up, it sticks around in the household or workplace, and is read again and again by others that come across it
- 7 **Send them Searching** - Print increases online searches. With websites offering a virtual sales person 24 hours a day seven days a week, print can help you bring people to your virtual window

FUZED

09 849 7100 / www.fuzed.co.nz

6 Gold & 1 HC

Fuzed specialise in digital, offset, lenticular printing and 3D digital overglossing, they create print that will enhance your reputation whether you're a small business, individual, school or major corporation



Everyday Australia Above, Submarine below

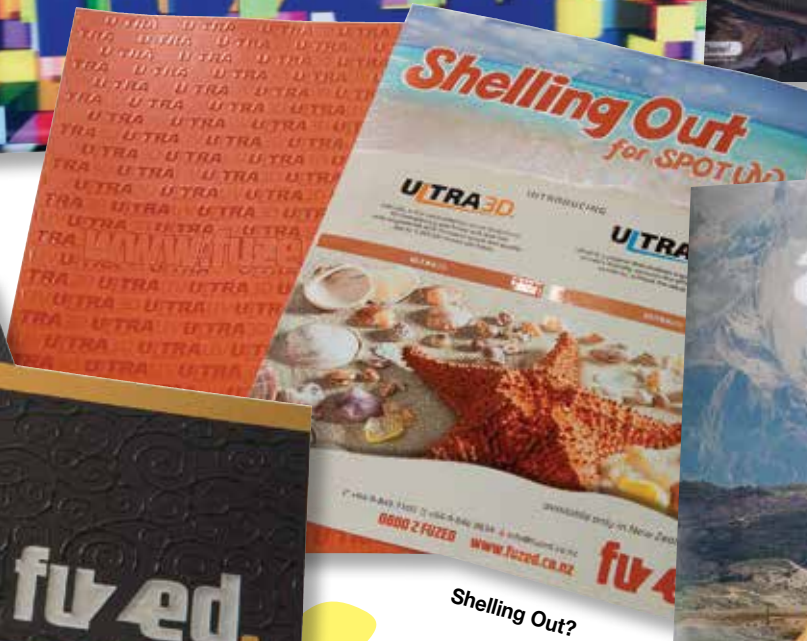
FUZED 3D Sign



Wither Hills



Staff Business Cards



Shelling Out?

Gear that adapts



SOUTHAN PRINT LIMITED

09 265 2362 / www.southanprint.co.nz

1 Gold & 1 HC

Southan Print Ltd is a small specialised company established in 2014, offering large format digital and screen printing. Including backlight signage, self-adhesive labels, packaging and displays on any substrate from timber to synthetics. In the 2016 Pride In Print Awards Southan Print won Best in Screen Process



Luxurious Softness



Streets Magnum Release the Beast Freezer Panel

ABC ORIGINAL PRINT LTD

09 636 1040 / www.abcoriginalprint.co.nz

1 Gold & 3 HC

ABC Original Print is a 100% NZ owned wide format screen and digital print house. They are part of a wider group of printing companies under the ABC umbrella. ABC Original Print has been a market leader in the sign and display market for 22 years. With a full structural design department, one of the most advanced screen printing departments, and a leading edge digital department. They can design, print, and manufacture high quality point of sale displays to all of their customer requirements

PRINT INNOVATION SIGN & DISPLAY



Wendy's Menu Boards



Revlon Lightboxes

THE BIG PICTURE

09 444 1664 (Auckland)
04 384 2126 (Wellington)
07 574 2221 (Tauranga)
www.thebigpic.co.nz

3 Gold & 1 HC

Established as wide-format printing and signage specialists in 2008, The Big Picture covers the whole spectrum of digital print and signage from it's branches in Auckland, Wellington and Tauranga

ADMARK VISUAL IMAGING LIMITED

07 846 0646 / www.admarkprint.co.nz

3 Gold & 4 HC

Admark offers a wide range of printed point of sale and internal/external signage solutions to the corporate and small business markets (including project management services.) Admark's vehicle wraps are visible 24:7, including large corporate fleets (installed nationwide), individual vehicles, vans, caravans, buses, planes, trains and boats. Inherent in Admark's team is the love of a technical challenge and the opportunity to create innovative solutions to the needs of clients. *At Admark ... nothing is impossible*



ANZ - ATM Panel



Sky Network Descendants - Van



Burger King Meatatarian Backlit

Print Is Green –
Paper is a completely
renewable resource –
save energy by turning
off your computer
tonight...

BASELINE

Edward Hodges, Creative Manager
021 778 129 / www.baseline.co.nz

3 Gold & 1 HC

BASELINE is a creative print studio that specialises in bespoke point-of-sale designs, brand identities and unique design solutions for their clients



Baseline Client Xmas Gift

XERO Podium Stand

FLAGMAKERS LTD

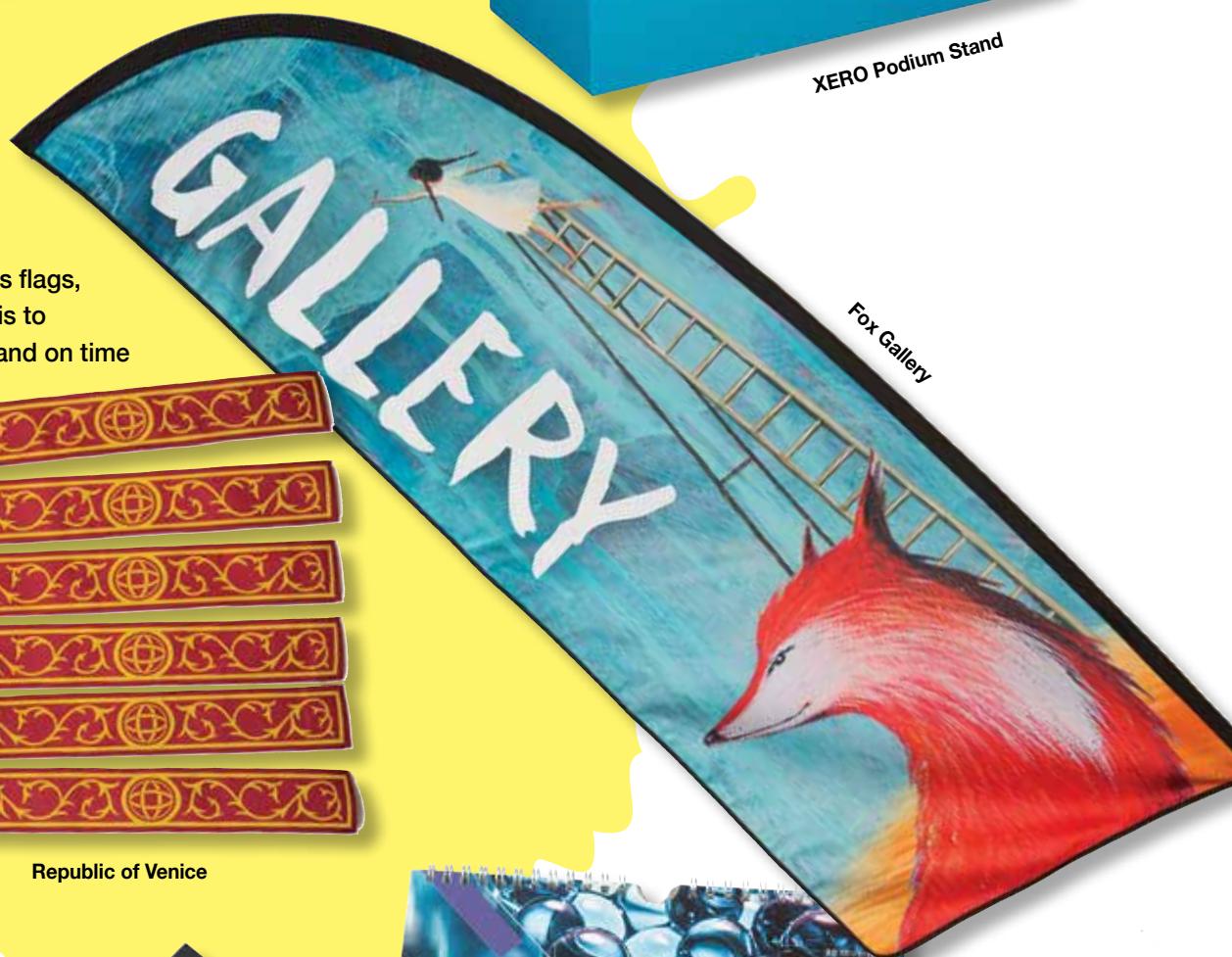
0800 900 800 / www.flagmakers.co.nz

2 Gold

Flagmakers is a specialist fabric manufacturer that produces flags, banners, fabric signage and event products. Their mission is to produce and deliver beautifully crafted products anywhere and on time



Republic of Venice



Fox Gallery

COLOR COMMUNICATIONS INC.

AUSTRALASIA

09 274 6027 / www.ccia.co.nz

2 Gold

CCIA produces colour collateral for the paint industry



Resene The Range Fandecks

CCIA 2017 Calendar

PRINT INNOVATION SIGN & DISPLAY

ORANGETBOX

09 415 3699 or 04 576 2035 / www.orangebox.co.nz

2 Gold

Orangebox is a market leader in direct marketing communications. They specialise in producing highly creative DM campaigns with complex variable data and dynamic content, combined with superior digital print solutions



Floating Foil Snapper



Grass is Greener



Lego DM



The Kea

RAPID LABELS

09 414 1700 / www.rapidlabels.co.nz

2 Gold

At Rapid Labels, they get out of bed each morning to create labels that are innovative, eye catching and tactile over multiple market sectors that offer solutions for their customers

INK GROUP

04 384 9474 / www.inkdigital.co.nz

1 Gold

Ink Group are a digital print company that specializes in exhibition and fine art graphics. They print to almost any type of substrate and can print ridged substrate 3.2 meters wide and any length. They also print 3D with New Zealand's only full colour 3D printer and are industry leaders in 3D scanning



Weta Workshop Travelling Exhibition



Kraft Campaign Set Wrapper

BJ BALL PAPERS

09 579 0050 / www.bjball.co.nz

1 Gold

BJ Ball is a leading environmentally responsible supplier of print media, including paper, packaging, label, foil & digital substrates to the commercial print industry within the Australasian and Pacific regions

Creative that encourages people to touch a print advertisement produces even stronger brand impressions. Touching an advert increases people's beliefs that the brand is honest & sincere by

41%

(PHD Media, 2015)

BRIGHTPRINT LTD

0800 62 00 62 / www.brightprint.co.nz

1 Gold

Bright Print are commercial offset and digital printers, specialising in corporate calendar manufacturing



Excel Digital's Big Pitch Pilsner



EXCEL DIGITAL

04 499 0912 / www.exceldigital.co.nz

1 Gold

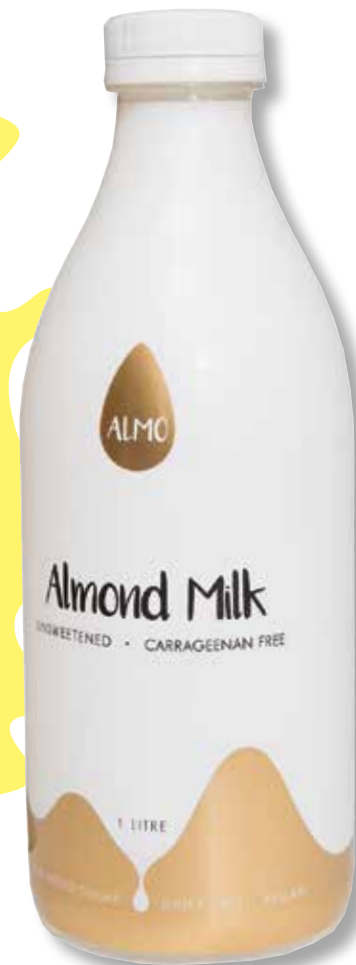
Boasting the most advanced label press in Australasia, Excel Digital is the largest digital label supplier in NZ. They are constantly innovating on behalf of their passionate customer

GRAVURE PACKAGING LTD

04 568 8467 / www.gravurepackaging.com

1 Gold

Gravure Packaging are leaders in a diverse range of FMCG flexible packaging markets such as; shrink sleeves, confectionary and snack wraps, laminations, rewinds, soap wrap, labels, tamper bands, paper overwraps and interactive packaging



Almo - Almond Milk

91%

of New Zealanders agreed that when responsibly produced, used and recycled, print & paper is a sustainable way to communicate. For every tree harvested to make NZ Made packaging products, 5 trees are replanted in its place



Promo Folder

DUNEDIN PRINT

03 477 8213 / www.dunedinprint.co.nz

1 Gold & 1 HC

Dunedin Print are sheetfed commercial and craft printers

HALLY LABELS

09 574 3999 (Auckland)
03 349 5299 (Christchurch)
www.hally.co.nz

1 Gold

Hally Labels is a long-standing, significant and thriving trans-Tasman business. Nothing is too big or small and they are well equipped to service all industries and tackle any labelling challenge



Integrated EAS Thermal Scale Label

Security Label Combats High-Value Meat Thefts

A patented security label which deters the theft of high-value meat cuts from supermarkets has begun to attract international attention after being rolled out in New Zealand.

The Integrated EAS Thermal Scale Label developed by Australasian printer Hally Labels uses a “keyhole” concept to allow the priceweight label on the meat cut to remain at its original size while an EAS (Electronic Article Surveillance label) is placed on the reverse.

Importantly, butchery departments can use their existing labelling equipment to apply the label, and it does not give away the fact that it is security-tagged.

The label innovation won a gold medal in the Industry Development & Creativity Category of this year’s New Zealand Pride In Print Awards.



Dap-e Printed Electrodes



PERMARK INDUSTRIES

0800 523 400 / www.permark.co.nz

1 Gold

Permark are specialists in precision screen printing. They custom design and manufacture a variety of plastics, metals and speciality adhesives



Valley Printing Digital Promotion Cards

VALLEY PRINTING COMPANY

04 568 5451 / www.valleyprint.co.nz

1 Gold

Valley Print is a family owned, specialist printing company based in Petone, Wellington. They deliver high-end results across digital, offset and letterpress printing, crafting and pushing the boundaries of print

Myth:
Packaging causes litter

Fact:
Litter is caused by inconsiderate behaviour

SUPREME AWARD

THE TOP SPOT!



2017
Supreme
Award
Runner-up



01



2017
Supreme
Award
Winner



02



03



04



05



06



01. Bridget Batchelor – Caxton / 02. Dave Gick – Logick Print / 03. Supreme Winners – Logick Print
04. Supreme Runner-up – Caxton / 05. Dave Gick – Logick Print and Jeremy Corbett
06. Ian Gibson – Fujifilm and Bridget Batchelor – Caxton

GOLD AWARD

WINNERS



01. Jo Whittingham and Mike Horler - Horton Media Ltd / 02. Craig Dupree - Fairfax Media Publications
 03. Lee Colson and Daniel Frost - Webstar / 04. Steve Taylor - Allied Press Ltd / 05. Fiona Smiley and Gary Furness - Crucial Colour
 06. Craig Harrison - PMP Limited / 07. Dean Oliver - Service Printers / 08. Racheal Oliver - Service Printers
 09. Hamish Woulfe - The Big Picture / 10. Edward Hodges - Baseline / 11. Miles Goodlet - Pivotal
 12. Fiona Smiley, Gary Furness, Angela Frost and Marco Blum - Crucial Colour / 13. Jason Elson, Bill Armitt and Mike Modgill - Supacolour
 14. Dianna Clapperton-Adams - Valley Printing / 15. Adam Torrington - Webstar / 16. Greg Chapman - Gravure Packaging Ltd
 17. Greg Nash - APC Innovate / 18. Lee Shaw - Production Partners Ltd / 19. Milton Froggatt - McCollams Print

FLAWLESS STAMPS

PUTS DUNEDIN ON WORLD STAGE

Dunedin's Southern Colour Print has once again confirmed its standing as a world leader in the printing of stamps by winning the Business Print Category of the Pride In Print Awards 2017.

The award was bestowed for the Taiwan Map Issue, an export order won from the Chunghwa Post Co Ltd as a result of Southern Colour's internationally-recognised expertise in this specialist niche.

Last year the company took both the Supreme Award and the Industry Development Category of Pride In Print for a range of New Zealand Post stamps featuring mini cut-outs of the Adidas jersey that was worn by the World Cup-winning All Blacks in 2015.

This year Southern Colour excelled again in the export market with a beautiful set of stamps featuring delicate silhouettes and landscapes. The stamps are finished in soft pastel colours of orange, blue and green for an attractive eye-catching look.

Pride In Print judge Brian Kidston says the stamps are amazing. "This is technically complex to do," he says.

"Everything about them is stunning. The die cutting and perforations are very clean and crisp. There are no negatives in them at all. They are works of art and yet perfectly useable for postage."

"They were done for the Taiwanese market and it is a credit that a New Zealand company can achieve this success on the world stage."

Southern Colour Print managing director Sean McMahon says he was very pleased, particularly "for the guys back at the factory" whose dedication and skill produced the work.

"Because it is 600-line-screen printing, it is very fine printing – we are the only ones in New Zealand who can do that fine line," he says.

"The customer in Taiwan is very demanding and we're one of only three printers worldwide who are qualified to print for them."

"Everything about them is stunning. The die cutting and perforations are very clean and crisp. There are no negatives in them at all".



Taiwan Map Issue



The Lord of the Rings and Hobbit Gold Ring Miniature Sheet

SOUTHERN COLOUR PRINT

03 455 0554 / www.scolour.co.nz

2 Gold

Southern Colour Print is recognised in New Zealand and internationally for producing exceptional quality postage stamps, visa labels, examination question papers and other security and non-security products

SERVICE PRINTERS

04 384 2273 / www.serviceprinters.co.nz

7 Gold & 4 HC

Service Printers are a high quality sheet fed offset/digital printing company. They have been providing excellence in printing to the greater Wellington region and the rest of New Zealand for more than 38 years.

Service Printers are New Zealand's most awarded printer in Pride In Print. They are proud to be the only printer in Wellington to have won the Supreme Award and the only printer in New Zealand to have won the Supreme Award three times.

They are the first and only printer to receive 100 gold medals and to date their tally stands at 122 Pride In Print Gold medals

REANNZ Statement of Performance



ANNUAL REPORT 2015-2016

Reserve Bank Annual Report

Electricity Authority Annual Report

125 AJ Park



THINK NEW

2014-15 ANNUAL REPORT

NZ Meat Board Annual Report

Open Polytechnic

ANNUAL REPORT 2015

CHANGING LIVES

Think New

Open Polytechnic Annual Report

84%
 of respondents of a 2 Sides study showed recipients understood, retained or used information read on paper much better than information received on a digital device

PERMARK INDUSTRIES

09 521 6627 / www.permark.co.nz

3 Gold & 2 HC

Permark are specialists in precision screen printing. They custom design and manufacture a variety of plastics, metals and specialty adhesives



Webb Tech Membrane Keypad

SPECTRUM PRINT

03 365 0946 / www.spectrumprint.co.nz

2 Gold & 2 HC

Spectrum Print produces first class traditional offset along with small and large format digital print. Spectrum are a team of solution finders who strive to produce the best quality and deliver the best service in the industry



WAKEFIELDS DIGITAL

0800 999 339 / www.wakefields.co.nz

1 Gold

Wakefield are a digital printer - specialising in creating beautiful print work



Prime Minister's Excellence Certificates

75% of advertising recall from consumers viewing direct mails as opposed to 44% from digital formats

BUSINESS PRINT

ABCORP

03 349 9500 / www.abnote.com

2 Gold & 2 HC

ABCORP are a provider of identity/payment and secure access solutions



Visa Sunset Pier

COLOR COMMUNICATIONS INC. AUSTRALASIA

09 274 6027 / www.ccia.co.nz

1 Gold

CCIA produces colour collateral for the paint industry



Jotun Global Booklets

GRAVURE PACKAGING LTD

04 568 8467 / www.gravurepackaging.com

1 Gold

Gravure Packaging are leaders in a diverse range of FMCG flexible packaging markets such as; shrink sleeves, confectionary and snack wraps, laminations, rewinds, soap wrap, labels, tamper bands, paper overwraps and interactive packaging

Chobani - Banana and Strawberry



FORBES PACKAGING

09 414 6690

www.forbespackaging.co.nz

1 Gold

Proudly NZ owned, Forbes Packaging manufacture high quality printed and plain cartons, counter displays and other custom designed cardboard packaging solutions to enhance and maximize your brand

Streamland Gold Manuka Honey



71%
of consumers
enjoy the tactile
experience of
paper & print

MCCOLLAMS PRINT

09 477 0100 / www.mccollams.co.nz

1 Gold & 1 HC

McCcollams Print provide their clients with customised Print Solutions. They are specialists in high quality sheet-fed offset and digital printing to commercial clients ranging from large corporate and government departments to SME's and agencies. Although McCcollams forte is large format printed collateral they also have the capability to provide their clients with every possible type of printed communication solution including packaging, direct mail, short run digital printing, large/wide format digital printing, including packing and distribution



KIWI LABELS

03 384 2903 / www.kiwilabels.co.nz

1 Gold

Kiwi Labels are leaders in food and beverage labels, tags, thermal ribbons and printers

INK GROUP

04 384 9474 / www.inkdigital.co.nz

1 Gold

Ink Group are a digital print company that specializes in exhibition and fine art graphics. They print to almost any type of substrate and can print ridged substrate 3.2 meters wide and any length. They also print 3D with New Zealand's only full colour 3D printer and are industry leaders in 3D scanning



Mercury Annual Report

VALLEY PRINTING COMPANY

04 568 5451 / www.valleyprint.co.nz

1 Gold

Valley Print is a family owned, specialist printing company based in Petone, Wellington. They deliver high-end results across digital, offset and letterpress printing, crafting and pushing the boundaries of print



Weta Workshop Travelling Exhibition



18 Degrees Mineral Water Promotional Cards

PREMIUM PRESENTATION

PACKAGING BOX SCOOPS ULTIMATE PACKAGING AND SUPREME AWARDS

It's by making the "impossible" possible that Auckland's Logick Print & Graphics Ltd has built its reputation for adding value for the customer, catering for clients who want something out of the ordinary.

This year, Logick carried off the 2017 Pride In Print Award Packaging Category prize and 2017 Overall Supreme Award for a superb multi-faceted presentation box showcasing the "top tier" status of premium manuka honey. Logick Print gets its reward by delivering just what premium products require -- premium packaging. Created for client The True Honey Company Ltd, a beautiful black box belies the surprise element that lies inside.

The box opens in concertina fashion, with a jar of manuka honey firmly gripped within the folds. The box can then be refolded, so the case can continue to showcase the honey after the purchase is made, and take pride of place on pantry shelves.

Not only is the packaging spectacular, the design is perfect for the export market in particular. The outer packaging is sealed, preventing anyone other than the buyer from touching the contents, and ensuring total product integrity while being posted or couriered.

Pride In Print Judge Steve Dowd says the presentation case totally reinforces the status of the product.

"This box reflects the premium value that is put on New Zealand manuka honey," he says. "The imaginative packaging is eye-catching.

"When you open this pack, it really gives off the wow factor in terms of how everything works together. The textures and the foiling work really well.

"Quality" permeates Logick's work on behalf of its clients".

"The box is also sealed, preventing tampering, which goes to emphasise the need for security for such a high-value product. It is a perfect piece of showcasing and adding value."

"Quality" permeates Logick's work on behalf of its clients.

Dave Gick says he regards Pride In Print as being about total quality, which fits in fully with his ethic of adding value for the print customer. "Our reputation has been paved down that road for specialty and unique jobs."

"Pride In Print has become part of the company culture. It is part of our everyday business. Our clients have bought into the Pride In Print Awards as well.

"There is a sense of achievement when someone comes to us, and says 'We have been told we can't achieve the result we want', and then by the time they leave, their anxiety is appeased. We want to make things easy for the customer.

"For us, the pay off is in adding value for the customer. If we can help them achieve their goals in the marketplace, we have done our job," says Dave. "When customers push us, we push ourselves."

LOGICK PRINT & GRAPHICS LTD

09 589 1670 / www.logick.co.nz

1 Gold

Logick Print specialises in bespoke print: offset, digital, foiling stamping, embossing debossing, diecutting. From packaging, stationery, labels, wedding invites, point of sale, publications they do it all



True Honey Large & Small Presentation Case

APC INNOVATE

09 273 1070 / www.apcinnovate.co.nz

8 Gold & 2 HC

APC Innovate specialise in point of sale material, corrugated board displays and now permanent displays, contact Greg Nash on 021997344 or email gnash@apcinnovate.co.nz



BTS Kids Wraps



Tortilla



Tea Box



Cider Drive Tree Display



Bosch Painters Kit



Santa Mail Box

COVERIS

03 352 6144 / www.coveris.com

1 Gold

Coveris Australasia is a speciality manufacturer of plain and printed flexible packaging. Coveris Australasia produces single and multilayer reel feed films, reel stock laminates and premade sheets & bags. Coveris Australasia is part of Coveris Packaging Group, a division of Sun Investments, which is a US based multinational company



Pams - Straight Cut Fries

Did you know...

Without packaging, many of the goods manufactured or food grown would be damaged or spoiled before they reach the shops. In developing countries, as much as 50% of food can be wasted before it gets to the shops. Thanks to packaging only 3% goes to waste in the UK before it reaches the shops

(Ref: Global Action Plan 2015)

PACKAGING

ORORA CARTONS CHRISTCHURCH

03 983 6812 - Mathew Scott, Key Account Manager or 09 979 3825 - Terri Smith, National Sales Manager / www.ororagroup.com

4 Gold & 1 HC

Orora Cartons handle and service a broad range of diverse customers concentrating on delivering specialized FMCG packaging throughout New Zealand.

In their Christchurch branch, they have their own preferential onsite reprographic provider Inkbox. Orora work in conjunction everyday with Inkbox ensuring all customer graphical requirements are met in a timely efficient manner.

This is a point of difference amongst other industry leaders. They have complete access to files immediately, adjustments can be initiated in a fraction of the time in consideration to standard industry

United Fisheries 800g Mussel Carton



NZ Cookies Nature Box & Lid



450g Roses AUS 2017

Monteith's White IPA 12xBtle



AMCOR FLEXIBLES ASIA PACIFIC

03 98 3200 / www.amcor.com

2 Gold & 3 HC

A flexible packaging producer specializing in leading high quality flexographic printing, lamination and speciality bag making

Moccona - Classic Medium 90g



Farrah Taco Spice Mix 40g

EXCEL DIGITAL

04 499 0912 / www.exceldigital.co.nz

1 Gold & 1 HC

Boasting the most advanced label press in Australasia, Excel Digital is the largest digital label supplier in NZ. They are constantly innovating on behalf of their passionate customers



Garage Project Hellbender

PAKWORLD LTD

03 963 4960 / www.pakworld.co.nz

3 Gold & 3 HC

Pakworld Ltd is a family business established over 35 years ago who specialise in carton board folding cartons in the FMCG market.

Producing printed cartons and if required embellishments consisting of foiling, embossing, debossing, aqueous coating, u.v gloss coatings and multiple gluing options on a large range of stocks that are available to service the country nationwide



Andy's Abalone Presentation Box and Lid



Living Light Box & Sleeve



500gm Taku Honey

FORBES PACKAGING

09 414 6690 / www.forbespackaging.co.nz

1 Gold & 4 HC

Proudly NZ owned, Forbes Packaging manufacture high quality printed and plain cartons, counter displays and other custom designed cardboard packaging solutions to enhance and maximize your brand



Woodstock Black



Hubbards Creamy Porridge



East Imperial - The Tasting Case

HUHTAMAKI HENDERSON LTD

09 837 3537 / www.foodservice.huhtamaki.co.nz

2 Gold & 2 HC

Huhtamaki can assist with all your packaging requirements from a paper cup to an in-mould container to a high quality embellished carton to help you stand out from the rest, all proudly made in NZ

Packaging is one of the most influential communication media –

- It helps makes decisions
- It says something about the quality and environmental aspects of a product
- Promotes the use of a product, repeat purchase and recommendation

PACKAGING

CONVEX PLASTICS

07 847 5133 / www.convex.co.nz

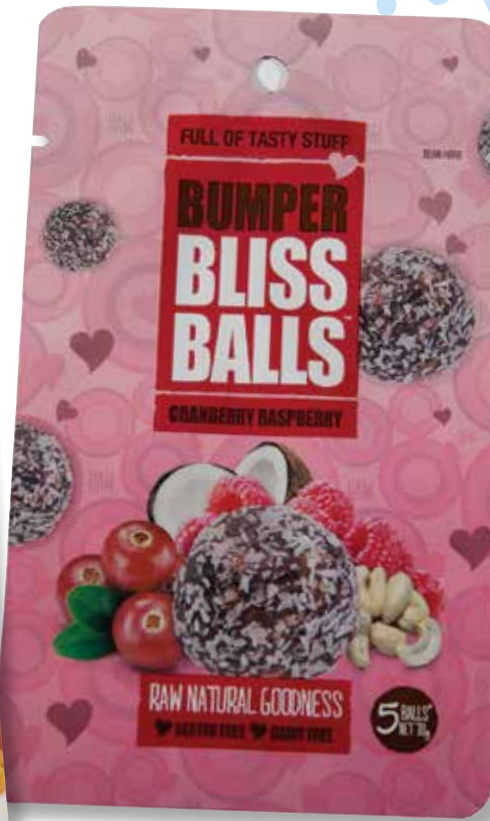
3 Gold

Convex Plastics is a privately owned packaging company. From short-runs to runs of 1,000,000+, they produce everything from basic one-colour carry bags, to the more technically challenging multi-laminated chemical-resistant heavy duty sacks and high performance food packaging with specified film properties, laminations and barriers



7 in 1 Citrus Fruit Fert Pellets 8kg

Bumper Bliss Balls Cranberry Raspberry 70g



Supercoat Adult with Real Beef 7.5kg

SERVICE PRINTERS

04 384 2273 / www.serviceprinters.co.nz

1 Gold

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They are the first and only printer to receive 100 gold medals and to date their tally stands at 122 Pride In Print Gold medals

Fiji Spice Queen Soap Wrapper Collection



CRUCIAL COLOUR

09 589 1550 / www.crucialcolour.com

2 Gold & 1 HC

Crucial Colour is one of the largest privately owned and operated printing companies in New Zealand, operating for the past 11 years from their Penrose plant in Auckland employing over 80 staff. They specialise in high quality digital and offset printing production. Their range of machines includes A1, A2 Offset presses, & B2 digital Indigo



Loreal Pro Vitamino Campaign x 2 Kinds



Redken Gift Pack Range (x4)

SEALED AIR – HAMILTON

07 850 0100 / www.sealedair.com

2 Gold

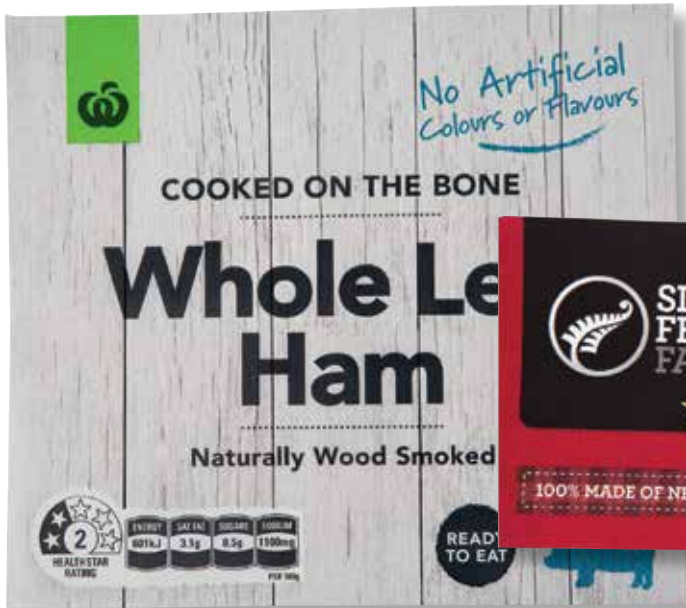
Sealed Air improve access to a safer, higher quality and more sustainable food and beverage supply chain. Businesses rely on Sealed Air's innovative packaging solutions and expertise to help build their brands and improve food safety, shelf life and operational efficiency while reducing food waste. They are able to do this with the most modern hygiene standard food safe print and production plants in the southern hemisphere coupled with their global research and development sector

Free Range Chicken Sliced Classic 250g



Free Range Chicken Cracked Pepper 250g

Countdown Cooked on the Bone Whole Leg Ham



SEALED AIR – PORIRUA

04 237 6069 / www.sealedair.com

2 Gold & 1 HC

Sealed Air improve access to a safer, higher quality and more sustainable food and beverage supply chain. Businesses rely on Sealed Air's innovative packaging solutions and expertise to help build their brands and improve food safety, shelf life and operational efficiency while reducing food waste. They are able to do this with the most modern hygiene standard food safe print and production plants in the southern hemisphere coupled with their global research and development sector



Silver Fern Farms Venison



Vitaco Musashi Shred & Burn 60g



GRAVURE PACKAGING LTD

04 568 8467 / www.gravurepackaging.com

1 Gold & 1 HC

Gravure Packaging are leaders in a diverse range of FMCG flexible packaging markets such as; shrink sleeves, confectionary and snack wraps, laminations, rewinds, soap wrap, labels, tamper bands, paper overwraps and interactive packaging



ABC ORIGINAL PRINT LTD

09 636 1040 / www.abcoriginalprint.co.nz

1 Gold & 1 HC

ABC Original Print is a 100% NZ owned wide format screen and digital print house. They are part of a wider group of printing companies under the ABC umbrella. ABC Original Print has been a market leader in the sign and display market for 22 years. With a full structural design department, one of the most advanced screen printing departments, and a leading edge digital department. They can design, print, and manufacture high quality point of sale displays to all of their customer requirements

Red Seal Vitamin Presentation Unit

Over
40%
of the food we produce is never consumed. Flexible packaging can be tailored in its barrier properties to extend shelf life of food and therefore mitigating food wastage

PACKAGING

LAMPRINT

04 939 2000 / www.lamprint.co.nz

1 Gold

Lamprint is a flexible packaging company. They are focused on providing a superb quality and service to brand marketers with brands in their portfolio that demand and deserve special packaging attention and care.

The company's gravure-based installation creates that 'jump out off the shelf' quality, generating that elusive impulsive urge in consumers that brand marketers live and die by.

Lamprint's ability to efficiently and economically deal with short-run packaging requirements, coupled with the flexibility of quick turn-around – makes it the ideal packaging company for large FMCG manufacturers with premium brands, or for small boutique FMCG companies competing with high-end product



Whittakers Dark Orange Mini Sharebag 180g



PRINTLINK

04 576 5151 / www.printlink.co.nz

1 Gold

At Printlink they deliver results for a diverse range of private and public sector clients, producing a wide spectrum of communication services, from offset and digital print through to mail-house and electronic cross channel communication services

Dulux - Welcome Home
Care & Maintenance Pack



STRATEX GROUP

09 525 4600

www.stratexgroup.co.nz

1 Gold & 2 HC

Stratex are a leading supplier of packaging materials to food producers. They utilize a range of coating, laminating, and printing technology in Australasia. Their Auckland factory houses state-of-the-art extrusion laminating, adhesive laminating, and print technology

Woolworths
Lasagne Sheets

ORORA PACKAGING

09 979 3800 / www.ororagroup.com

1 Gold

Orora Packaging are an Auckland cartonboard packaging supplier



Stella Legere

LASERFOIL DESIGN AND PRINT

0800 FOILED (0800 364 533) / www.laserfoil.co.nz

1 Gold

Laserfoil is a bespoke print and design service. They specialise in foil and letterpress work and offer a wide range of products from business cards to wedding stationery and packaging to sticky labels



Think Packaging
Promotional Gift Box

KIWI INNOVATION

CREATES A STUNNING LABEL

“Any bottle would stand out from any shelf with this label on it” – is the glowing endorsement from Pride In Print judges for the wine label that has won the coveted Labels Category.

North Shore printer Rapid Labels produced the glittering Haha Brut Cuvee label which caught the eye of judges and will help catch the eye of wine drinkers looking for an exceptional purchase.

Printed in gold on gunmetal foil with a satin varnish finish, the label was created for the launch of the new Haha bubbly. Haha in Maori means savoury and luscious, attributes clearly reflected in a wine that is top-quality and a joy to drink.

The bubbly is described as “a gorgeous lemon hued warm golden colour in your glass, with a creamy rich nose with a hint of toast, hazelnut and citrus” and it needed a classy label to match.

Judge Tony Wheeler says Rapid Labels have produced this and more

“This label is extremely well printed. There are so many things going on here. The stock is almost like a fabric and is very difficult to manage yet the foiling detail is absolutely perfect.”

“It feels good to the touch too. There’s even a white screen behind the barcode ensuring it can be scanned very accurately.

“At the end of the day this eye-catching quality is what sells the wine. This is a label that has the wow factor.”

“Stoked” at the recognition, Rapid Labels general manager Paul Agnew says:

“At the end of the day this eye-catching quality is what sells the wine. This is a label that has the wow factor.”

“It’s a tribute to all of the staff in the factory and within the business.

“The label had some unique characteristics, with the embellishments that were required and the degree of difficulty, and I guess we nailed it.”

Mr Agnew noted the almost fabric-like nature of the label provided a fantastic tactile appeal, which was achieved through some discerning choices on stocks, varnishing and other techniques to deliver a genuine “Kiwi innovative result”.

“We took a traditional approach, but applied some different methodologies.

“Wine is on a huge curve and is looking to be one of the primary export markets for New Zealand. We wanted to build a lasting relationship with customers, make each customer feel special and provide labels that trigger an emotive response that encourage deeper connections with their brands.



Haha Brut Cuvee



Floating Foil Snapper



Karven Gin

RAPID LABELS

09 414 1700 / www.rapidlabels.co.nz

9 Gold & 3 HC

At Rapid Labels, they get out of bed each morning to create labels that are innovative, eye catching and tactile over multiple market sectors that offer solutions for their customers

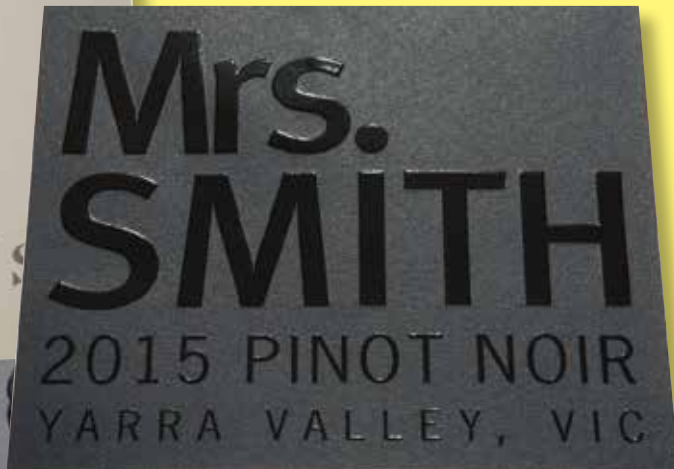
LABELS

RAPID LABELS Continued from page 37

Tantalus Chardonnay



Mrs Smith Pinot Noir



Tantalus Estate Merlot Cabernet Franc

Wild Rock Pinot Gris



Pure Shade Repair



Onuku Clover Honey

GRAVURE PACKAGING LTD

04 568 8467
www.gravurepackaging.com

2 Gold & 1 HC

Gravure Packaging are leaders in a diverse range of FMCG flexible packaging markets such as; shrink sleeves, confectionary and snack wraps, laminations, rewinds, soap wrap, labels, tamper bands, paper overwraps and interactive packaging

Frucor-V Iced Coffee



Chobani - Mango



Did you know...

71% of kiwis are actively looking to see where goods have been **grown and processed**

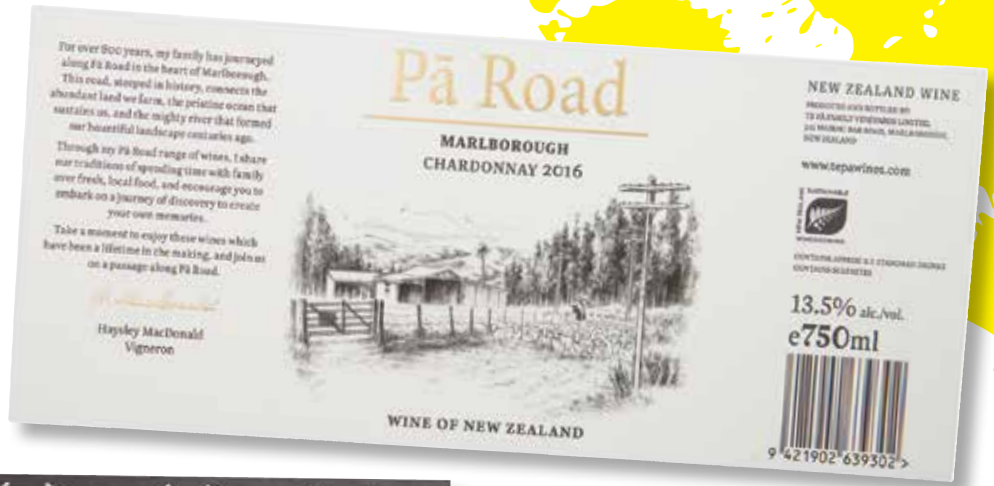
PANPRINT LTD

09 259 4830 / www.panprint.co.nz

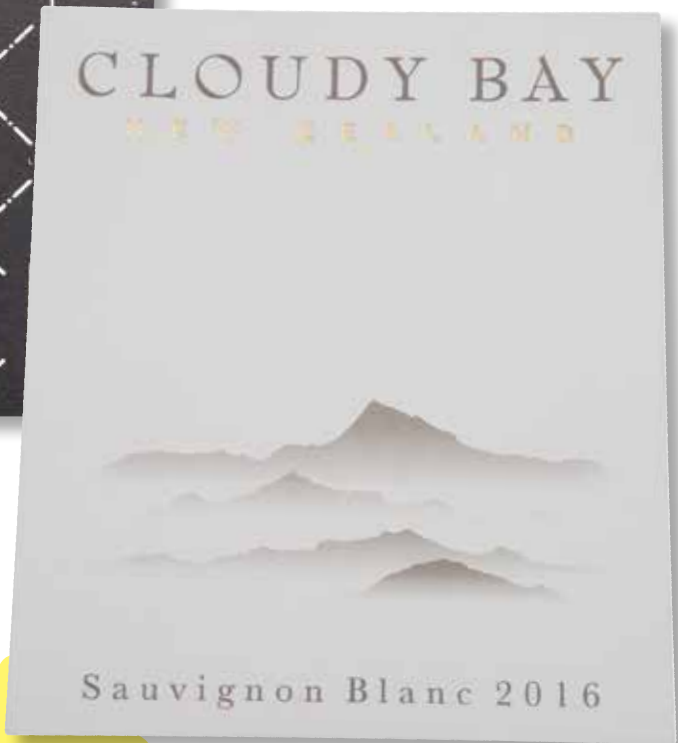
5 Gold & 2 HC

Panprint is unique in NZ, offering clients the finest labels utilising both offset & flexo label converting capabilities. They make your products look great

Pa Road Wrap



Pacific Potion Sauv Blanc



Cloudy Bay Core Range

The Doctors Spark



True Honey

IMPRESSIONS INT. 2016 T/A UNIMAX LIMITED

09 820 0710 / www.impressionsinternational.com

2 Gold

Impressions International are a self-adhesive manufacturer



Apocalypse Morph Fridge Label



Meal Deal Label

LABELS

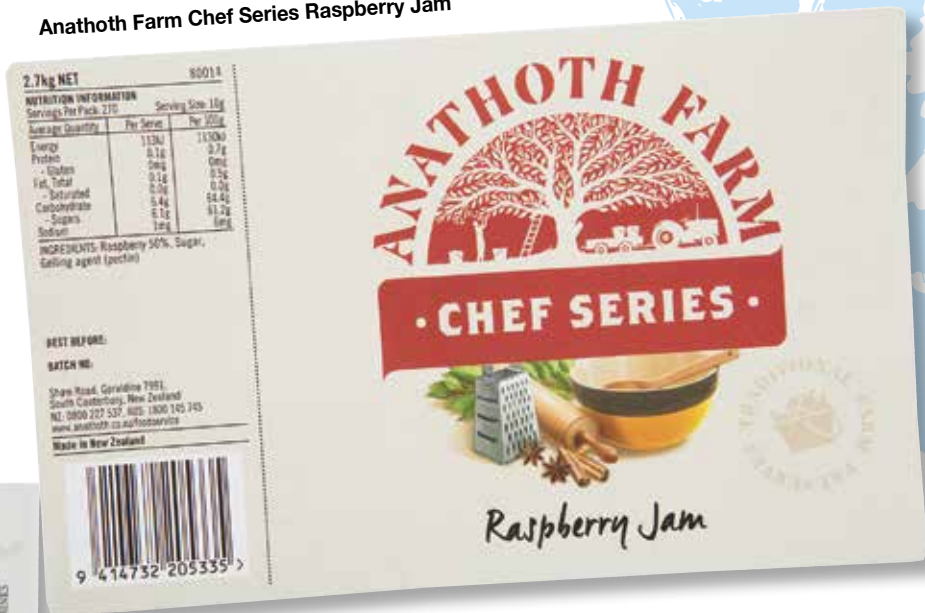
Anathoth Farm Chef Series Raspberry Jam

HALLY LABELS

09 574 3999 (Auckland)
03 349 5299 (Christchurch) / www.hally.co.nz

4 Gold & 1 HC

Hally Labels is a long-standing, significant and thriving trans-Tasman business. Nothing is too big or small and they are well equipped to service all industries and tackle any labelling challenge



Marlborough Ridge Chardonnay 2015



elf Ultimate Antioxidant Complex



Secret Squirrel Methode Ancestrale 2016

LEADING LABELS

03 365 1260 / www.leadinglabel.co.nz

1 Gold

Leading Labels are specialists in self adhesive label printing

78%

of consumers prefer reading print on paper than from a screen



Pumpkin Seed Oil

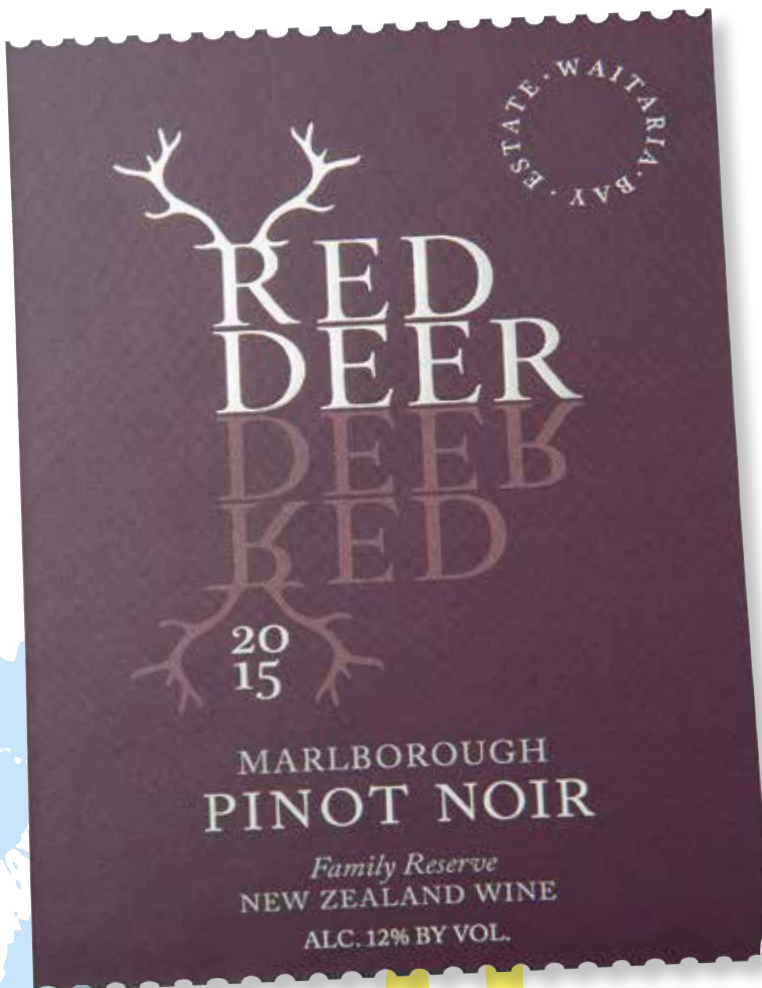
Marlborough Ridge

KIWI LABELS

03 384 2903 / www.kiwilabels.co.nz

4 Gold & 1 HC

Kiwi Labels are leaders in food & beverage labels, tags, thermal ribbons and printers



Red Deer



Berry Bros & Rudd London



Aroha - Sparkling Feijoa

ROCKET PRINT

0800 275 762 / www.rocketprint.co.nz

1 Gold

Geared up to deliver the print work you need quickly, without any compromise on quality you can't go past Rocket for your next print job be it labels or general to inspire, motivate and create change through the power of print

Valspar Test Pot Paint Labels



94%
of Kiwis prefer to purchase a NZ made product than imported goods

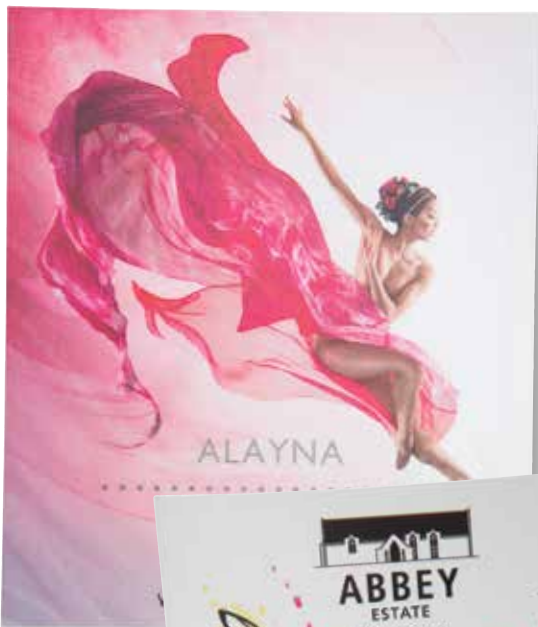
LABELS

EXCEL DIGITAL

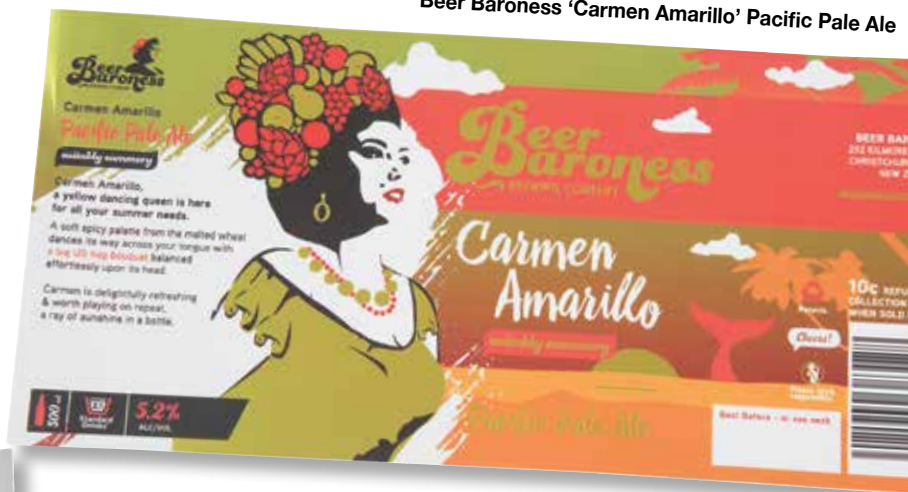
04 499 0912 / www.exceldigital.co.nz

4 Gold & 2 HC

Boasting the most advanced label press in Australasia, Excel Digital is the largest digital label supplier in NZ. They are constantly innovating on behalf of their passionate customers



'Alayna' 2016 Pinot Rose



Beer Baroness 'Carmen Amarillo' Pacific Pale Ale



Abbey Estate
Rose Passion
2016



NewNewNew 'Fear Not' Smoked Eel Stout 650ml

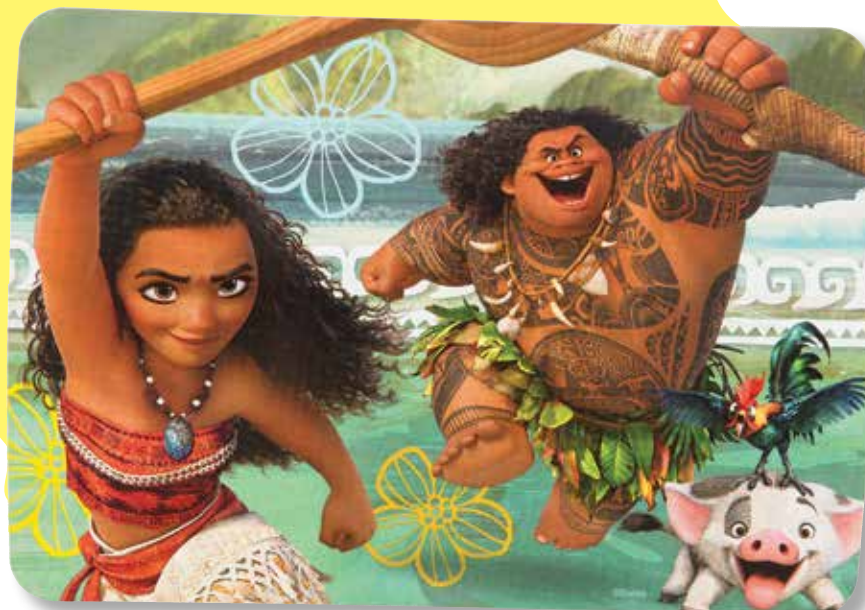


ADMARK VISUAL IMAGING LIMITED

07 846 0646 / www.admarkprint.co.nz

1 Gold & 2 HC

Admark offers a wide range of quality labels to the FMCG, wine, chemical and industrial sectors. They also specialise in visually stunning inmould labels. *At Admark ... nothing is impossible*



Moana Inmould Label

Myth:

Packaging is difficult to recycle

Fact:

Most packaging can be recycled – especially paper based packaging

GOLD AWARD

WINNERS



01. Shelly Fawcett - Valley Printing / 02. Kevin Powell, Lana Skinner and Efen Gaspi - Kiwi Labels / 03. Grant Amelung - Gravure Packaging Ltd
04. Jaime Hetherington - Color Communications / 05. Jono Botting - Forbes Packaging / 06. Alicia Goodison - Unimax
07. Mark Reihana - Leading Labels / 08. Tim Upton - Service Printers / 09. Bradley Holmes - Lamprint
10. Wade Collins and Damion Robinson - Sealed Air Hamilton / 11. Krystal Smith - Excel Digital / 12. Paul Lewis - Orora Cartons
13. Brent Ahern - Sealed Air Porirua / 14. Malcom Fraser and Brent Watson - Amcor / 15. Jonathan Flett - Pakworld Ltd / 16. Gary Dilliston - Convex Plastics
17. Shaun McMahon - Southern Colour Print / 18. Paul Agnew - Rapid Labels / 19. Bill Armitt - Supacolour



New Zealand's Best
Printers display
these logos
Does Your Printer?

GOLD AWARD

WINNERS



01. Darren Comrie – Format Print / 02. Selena Grimshaw and Danielle Theodore – Orangebox / 03. Mike Swift – Adprint Ltd / 04. Michelle Hill – Blue Star Works
05. Alyssandra Skerrett – alyssandra - Striking Stationery / 06. Aaron Quill – Electronic Imaging / 07. Gary Horsborough – Bookbinding Press / 08. Katherine Williams – Printlink
09. Simon Best – Bookbinding Press / 10. Fred Soar – Soar Printing / 11. April Bartle – Sealed Air Porirua / 12. Warren Burling – Webstar / 13. Gavin Wentzel and Nigel South – PMP Limited
14. Laurence Exeter – CCIA / 15. Thomas Schmutz – Crucial Colour / 16. Greg Stone – Service Printers / 17. Russell Wieck – NZME / 18. Badee Ebrahim – Orora Packaging
19. Lorraine Mills – Fuzed / 20. Amy Boyce, Heidi Richards and Mathew Scott – Orora Christchurch

A SENSORY PLEASURE

WINS SPECIALITY PRODUCT AWARD

An 18-month journey of discovery between architect, author, typographer and designer, has been rewarded with the 2017 Pride In Print Speciality Products Category Award.

The Gentle Hand and The Greedy Eye, entered by Glenfield-based Bookbinding Press 2010 Ltd, was a deeply personal work prepared for architect, artist and academic Dr Rachel Hurst for her PhD dissertation submission. Special dispensation was needed for the dissertation to be submitted as a book and it was given because the dissertation focused on the tactile feel of particular types of architectural design.

The book is designed to sit in the hand as a tactile object and to satisfy the "greedy eye" with its many illustrations, its varied paper stocks and silky bookmarks in order to make the ordinary act of reading a sensory pleasure.

"It was totally different to anything we've done. It was totally out there. Each book took a day and a half to make."

The Gentle Hand and The Greedy Eye, printed by Press Print and designed by Catherine Griffiths, delivers on every score.

Specialist finishing judge Tim Upton says: "This is a book someone would open and say 'wow'. "Everything is done by hand and it really demonstrates the power of print in such a way that anyone will be impressed by it. "It showcases craftsmanship."

Bookbinding Press 2010 Ltd's Gary Horsbrough was "elated" to receive the award.

"I've been a judge for three years and I know what the expectations are. To win, it is a great feeling, you just can't beat it," he says.

"It was totally different to anything we've done. It was totally out there. Each book took a day and a half to make.

"We had a strict guideline and it had to hit those marks and it did."

Mr Horsbrough says his firm sees itself as having a definitive point of difference. "This one is a unique job, we've actually got other work coming from our client because this job has already won quite a few awards around the world. It has done really well."



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The Gentle Hand

BOOKBINDING PRESS LTD

09 444 5523 / www.bookbindingpress.co.nz

2 Gold

Operating and servicing NZ and the Pacific Islands for over 35 years, Bookbinding Press produce/design presentation bespoke boxes/books, menus and folders, commercial case bound books and foiling from small one off to large runs in the 1000s, restoration of pre loved books and documents

SPECIALTY PRODUCTS

THE BIG PICTURE

09 444 1664 (Auckland), 04 384 2126 (Wellington) and 07 574 2221 (Tauranga) / www.thebigpic.co.nz

3 Gold & 1 HC

Established as wide-format printing and signage specialists in 2008, The Big Picture covers the whole spectrum of digital print and signage from its branches in Auckland, Wellington and Tauranga



Pixelpaint Art Prints



Pixelpaint Canvas



Tsarina Fine Art Print

KINETIC DIGITAL

04 384 9447 / www.kineticdigital.co.nz

1 Gold

Kinetic Digital is a digital print company located in Wellington. Kinetic produces large and small print using Indigo, Ricoh and Epson machines. They print everything from business cards to one off artworks but their particular areas of expertise are personalised print, design driven items and fine art reproduction



Chunuk Bair

ALYSSANDRA - STRIKING STATIONERY

03 451 1528 or 021 451 151 / www.alyssandra.co.nz or www.strikingstationery.co.nz

2 Gold & 3 HC

Specialising in corporate greeting cards and event stationery including wedding stationery and special occasions. Alyssandra works with her clients bringing their dreams into reality. She loves thinking how can she do that versus no



50th Heard 2km Away

Total Recall

When companies want to leave a memory in their customers' minds, print is the strongest performer. People remember what they feel and see more than what they just hear

(Bigelow and Poremba, 2014)



Kinross Cottages

COLOR COMMUNICATIONS INC. AUSTRALASIA

09 274 6027 / www.ccia.co.nz

2 Gold

CCIA produces colour collateral for the paint industry



Bluescope
Steel
Colourbond
Fandeck

CCIA 2017 Calendar

DESIGN BIND LTD

09 480 4216 / www.designbind.co.nz

2 Gold

Design Bind craft high quality binding and packaging products. Agencies, designers, and printers entrusting them with: presentation boxes, casebound books, pitch/tenders. With their attention to detail winning them multiple Gold Awards



ALT Group



Illuminativa

SERVICE PRINTERS

04 384 2273 / www.serviceprinters.co.nz

1 Gold

Service Printers are a high quality sheet fed offset/digital printing company. They have been providing excellence in printing to the greater Wellington region and the rest of New Zealand for more than 38 years.

Service Printers are New Zealand's most awarded printer in Pride In Print. They are proud to be the only printer in Wellington to have won the Supreme Award and the only printer in New Zealand to have won the Supreme Award three times.

They are the first and only printer to receive 100 gold medals and to date their telly stands at 122 Pride In Print Gold



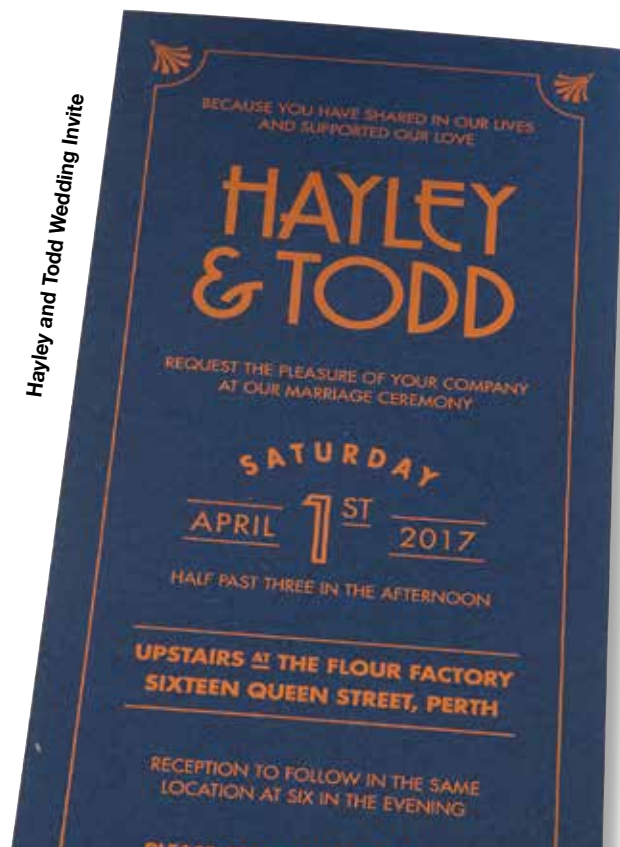
ME

LASERFOIL DESIGN AND PRINT

0800 FOILED (0800 364 533) / www.laserfoil.co.nz

1 Gold & 1 HC

Laserfoil is a bespoke print and design service. They specialise in foil and letterpress work and offer a wide range of products from business cards to wedding stationery and packaging to sticky labels



Hayley and Todd Wedding Invite

PRIDE IN PRINT AWARDS 2017

SPECIALTY PRODUCTS

ELECTRONIC IMAGING

0800 244 770 / www.electronicimaging.co.nz

2 Gold & 1 HC

Electronic Imaging specialise in screen and digital printing and print on a wide range of flat sheet products from basic self-adhesive labels & signs to more complex products like membrane switches and electroluminescent lamps



Talbot Plastics Carbon Fibre 43 Key Parking Meter Overlay

Camsensor 6 Label

FUZED

09 849 7100 / www.fuzed.co.nz

2 Gold & 1 HC

Fuzed specialise in digital, offset, lenticular printing and 3D digital overglossing, they can create print that will enhance your reputation whether you're a small business, individual, school or major corporation



Ethan's Dino Invite



Maui's Fish

ORANGEBOX

09 415 3699 or 04 576 2035
www.orangebox.co.nz

1 Gold

Orangebox is a market leader in direct marketing communications. They specialise in producing highly creative DM campaigns with complex variable data and dynamic content, combined with superior digital print solutions

Zip Christmas Ball Invites



VALLEY PRINTING COMPANY

04 568 5451 / www.valleyprint.co.nz

1 Gold & 1 HC

Valley Print is a family owned, specialist printing company based in Petone, Wellington. They deliver high-end results across digital, offset and letterpress printing, crafting and pushing the boundaries of print



Limited Edition Print Gift Set

SOAR PRINTING CO LTD

09 302 9100 / www.soarprint.co.nz

1 Gold

SOAR Printing is a 3rd generation NZ owned family business founded in 1920. They provide offset and digital print to a wide range of NZ leading businesses and are acclaimed for their sustainable business practices

Valet Plumbing Business Cards



74%

believe paper is more pleasant to handle and touch than other media

HOW PRINT

CAN SELL QUALITY HOUSES

When you are trying to sell homes worth hundreds of thousands of dollars you need to impress the customer, and that's exactly what McCollams Print has done to earn the Promotional Print Category of Pride In Print 2017.

Designed by Velocity and Creative Ltd, the North Shore printer's winning Jalcon Homes Profile image brochure, was produced for a client which has become a benchmark for great quality homes, having itself won over 57 Master Builders' awards.

Established in 1993 and still a family-owned company, Jalcon Homes is also recognised as a leader in innovation. At the height of the leaky homes crisis, it introduced an industry first -- a unique 15-year Weather Tight Warranty to give peace of mind to the customer.

To project that image and its continued drive to produce the best-quality homes in Auckland, Jalcon needed a top-drawer brochure and the work produced by McCollams Print has done just that, says Pride In Print judge John Thorrat.

"This brochure is fantastic. If you are the salesperson handing this to the customer, you know their immediate impression is one of 'wow, this is quality!'"

"The photography really stands out; the printing is excellent ... it is outstanding and shows off the company in the best possible light."

Priding itself on quality, McCollams Print general manager Milton Froggatt says the aim is to make every job a "Jalcon Homes job".

"Everything we do, we try to do well and this particular job came out beautiful," he says.

"This was a stunning job. I'm really happy for the team that we won a few medals, but to win this one is special."

CEO of JAL Developments, Bruce McKinnon comments "The residential house building market is cluttered with building companies saying pretty much the same

"Everything we do, we try to do well and this particular job came out beautiful."

thing and their catalogues all wind up a bit alike.

So our brief was present to the public a different face to Jalcon compared to other builders. Being design led, consistently building a high quality product and portraying real family values are the key differentiators we wanted to portray.

The quality of the print together with the engaging content of this publication has excelled at meeting these goals. Customer feedback has been exceptionally positive, so much so that some customers have told us that this publication was what made the difference in them choosing us as their building partner.

And internally this publication has for the first time provided a document that has brought all our staff together. They now have something they can relate to as embodying the values Jalcon stands for."



Jalcon Homes Profile



Silo Theatre Yearbook

MCCOLLAMS PRINT

09 477 0100 / www.mccollams.co.nz

2 Gold & 1 HC

McCollams provide their clients with customised print solutions. McCollams Print are specialists in high quality sheet-fed offset and digital printing to commercial clients ranging from large corporate and government departments to small and medium enterprises and agencies. Although McCollams forte is large format printed collateral they also have the capability to provide their clients with every possible type of printed communication solution including packaging, direct mail, short run digital printing, large/wide format digital printing, including packing and distribution

PROMOTIONAL PRINT

Selected Dining

Trade In

WEBSTAR – MASTERTON

06 370 0440 / www.webstar.co.nz

5 Gold & 3 HC

Webstar Masterton are web offset printers in Masterton specialising in unaddressed and addressed mail - catalogues - directories – heatset tabloids and magazines



Fine Wine

Bike Barn

Farmers Beauty

KINETIC DIGITAL

04 384 9447 / www.kineticdigital.co.nz

1 Gold

Kinetic Digital is a digital print company located in Wellington. Kinetic produces large and small print using Indigo, Ricoh and Epson machines. They print everything from business cards to one off artworks but their particular areas of expertise are personalised print, design driven items and fine art reproduction



Unisaver Annual Report and Benefit Statement

99% of catalogues are recyclable and 77% of catalogues are recycled

SERVICE PRINTERS

04 384 2273 / www.serviceprinters.co.nz

5 Gold & 3 HC

Service Printers are a high quality sheet fed offset/digital printing company. They have been providing excellence in printing to the greater Wellington region and the rest of New Zealand for more than 38 years.

Service Printers are New Zealand's most awarded printer in Pride In Print. They are proud to be the only printer in Wellington to have won the Supreme Award and the only printer in New Zealand to have won the Supreme Award three times.

They are the first and only printer to receive 100 gold medals and to date their tally stands at 122 Pride In Print Gold



He Tapu te Ha
Huango (Space to
Breathe)

On the
Origin of
Species



Mitsubishi Motors - Lancer



Mitsubishi Motors - Outlander

Mitsubishi Motors - Triton

NICHOLSON PRINT SOLUTIONS

021 244 9634 / www.nicholsonprint.co.nz

1 Gold

Nicholson Print Solutions are a full service, quality commercial printer with A1, A2 and A3 offset capabilities and a digital press which runs both high-build and white. They complete a wide range of finishing and embellishments in-house and are West Auckland based



Q Card Grammy DM

APC INNOVATE

09 273 1070 / www.apcinnovate.co.nz

1 Gold

APC Innovate specialise in point of sale material, corrugated board displays and now permanent displays, contact Greg Nash on 021997344 or email gnash@apcinnovate.co.nz



Instant Kiwi Large Scratchie Card

PRIDE IN PRINT AWARDS 2017

PROMOTIONAL PRINT

CRUCIAL COLOUR

09 589 1550 / www.crucialcolour.com

5 Gold & 8 HC

Crucial Colour is one of the largest privately owned and operated printing companies in New Zealand, operating for the past 11 years from their Penrose plant in Auckland employing over 80 staff. They specialise in high quality digital and offset printing production. Our range of machines includes A1, A2 Offset presses, & B2 digital Indigo



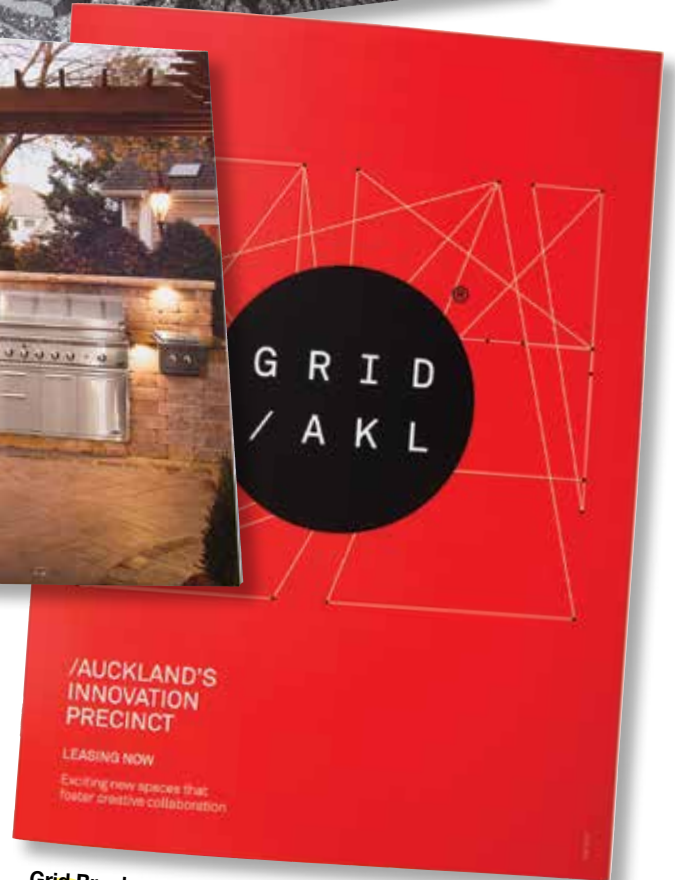
Karen Walker Eyewear Catalogue



Tourism NZ Golf Book



Grill Magazine



Grid Brochure

Peddlethorp Profile



Did you know...

70%

of consumers 14 plus read catalogues & keep them in their homes for over 1 month and

34%

keep them for up to 1 year

ABC ORIGINAL PRINT LTD

09 636 1040

www.abcoriginalprint.co.nz

1 Gold

ABC Original Print is a 100% NZ owned wide format screen and digital print house. They are part of a wider group of printing company's under the ABC umbrella. ABC Original Print has been a market leader in the sign and display market for 22 years. With a full structural design department, one of the most advanced screen printing departments, and a leading edge digital department. They can design, print, and manufacture high quality point of sale displays to all of their customer requirements

Kim Crawford Kooza Marketing Campaign



COLOR COMMUNICATIONS INC.
AUSTRALASIA

09 274 6027 / www.ccia.co.nz

4 Gold & 1 HC

CCIA produces colour collateral for the paint industry

Colourbond
Fandeck



Bluescope
Steel
Colourbond
Fandeck



Jotun Global
Booklets



Resene The Range
Fandecks

PRINTLINK

04 576 5151 / www.printlink.co.nz

1 Gold

Printlink deliver results for a diverse range of private and public sector clients, producing a wide spectrum of communication services, from offset and digital print through to mail-house and electronic cross channel communication services



Nga Tapuwae Folder

PIVOTAL

04 385 2681 / www.pivotalprint.co.nz

1 Gold

Pivotal specialises in high end digital and offset print - with the recent purchase of the best digital print technology on the market, they provide a service that can't be beaten



Humankind Launch Book

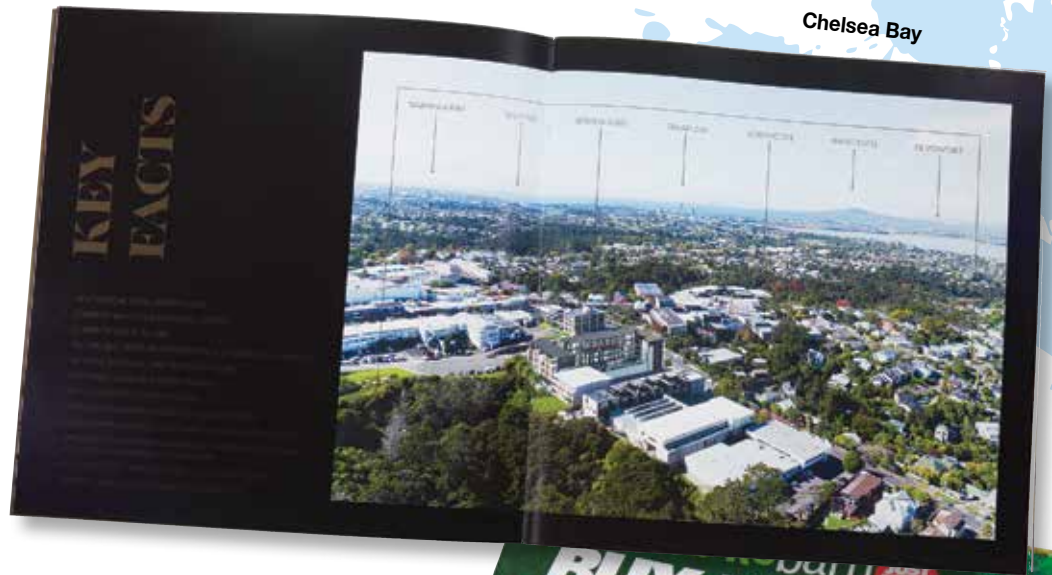
PROMOTIONAL PRINT

PMP LIMITED NZ

09 928 4200 / www.pmplimited.co.nz

4 Gold

Located in both Auckland & Christchurch, PMP Limited produce and distribute a range of high quality magazines, catalogues, brochures & marketing collateral, utilizing the latest in web heatset, sheetfed and digital technology



Chelsea Bay



Gardening Calendar

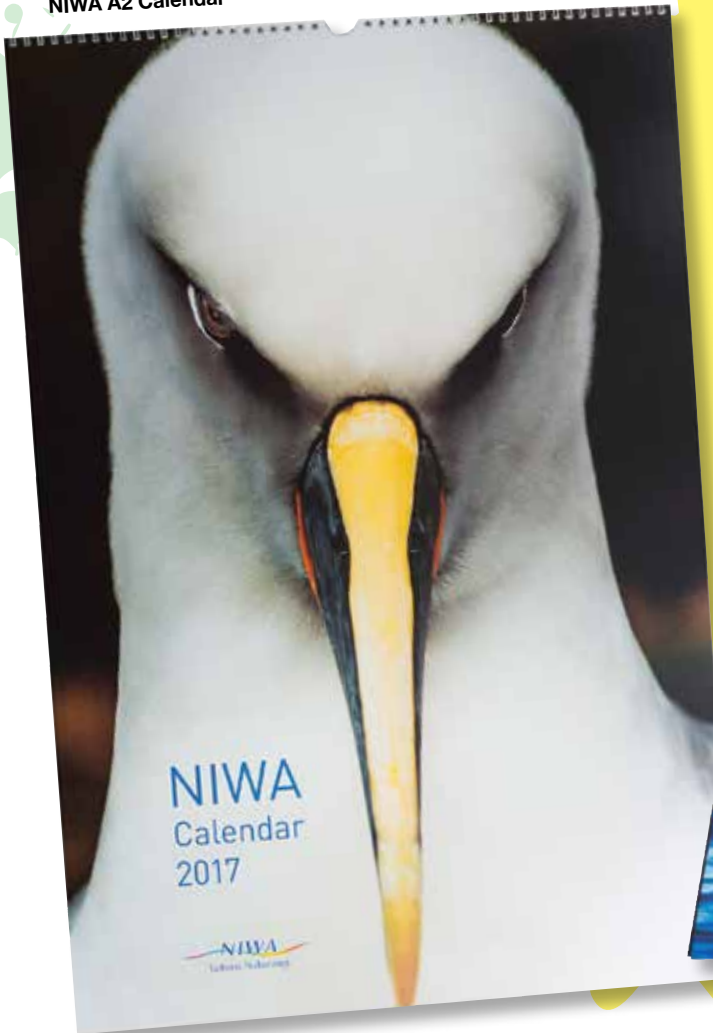


Liquorland



Bike Barn

NIWA A2 Calendar



FORMAT PRINT

04 569 3519 / www.format.co.nz

2 Gold

Not just your regular print company. Format Print lead the way in making printing cleaner and more sustainable. They pride themselves in how they work with their customers to get the results they need



Lexus LC500 Launch Pack

BLUE STAR WORKS

027 220 2567 - Michelle Hill
www.bluestargroup.co.nz

3 Gold

Blue Star Works are an end to end integrated print manager. In-house capabilities include wide format, small format digital, offset print, mailing services, merchandising services, distribution and logistics. Corporate, retail, point of sale and display specialists

Monteiths Pointers Pale Ale poster



Rekorderlig Strut Card



Export Citrus Lime and Ginger Acrylic poster



International Ambassador Booklet



ASB All Blacks Invite



FUZED

09 849 7100 / www.fuzed.co.nz

2 Gold

Fuzed specialise in digital, offset, lenticular printing and 3D digital overglossing, they can create print that will enhance your reputation whether you're a small business, individual, school or major corporation

SOAR PRINTING CO LTD

09 302 9100 / www.soarprint.co.nz

1 Gold & 3 HC

SOAR Printing is a 3rd generation NZ owned family business founded in 1920. They provide offset and digital print to a wide range of NZ leading businesses and are acclaimed for their sustainable business practices



Outsider Arts Fair Catalogue 6pp

58%
of consumers trust magazine advertising over other media sources

PROMOTIONAL PRINT

BRAZEN CLOTHING

04 939 2729 / www.brazenclothing.co.nz

3 Gold

Brazen Clothing is a custom screen printing & embroidery company. They are a quality based company and have been delivering great printing, on time, nationwide for over 20 years

Laser Force



Server Kings



SOUTHERN COLOUR PRINT

03 455 0554 / www.scolour.co.nz

1 Gold

Southern Colour Print is recognised in New Zealand and internationally for producing exceptional quality postage stamps, visa labels, examination question papers and other security and non-security products

ORANGEBOX

09 415 3699 or 04 576 2035
www.orangebox.co.nz

2 Gold & 2 HC

Orangebox is a market leader in direct marketing communications. They specialise in producing highly creative DM campaigns with complex variable data and dynamic content, combined with superior digital print solutions

New World
Swisse Ultivites



New World
Red Seal Body Right



Cadbury Chocolate Stamp

Get Creative

Direct mail is unique in that mailings can be produced in a wide variety of formats, using different shapes, sizes, colours and materials to create surprising and memorable brand experience that will stay in the home for weeks and even months



Northern Explorer

SUPACOLOUR GROUP LIMITED

09 438 1674 / www.supacolour.co.nz

3 Gold & 1 HC

Supacolour is a new way of branding. Premium transfers produced using a hybrid of digital colour and traditional transfer printing, reproducing logos the way they were designed to look on a wide range of promotional products and garments



Custard World



Real Way Property Consultants



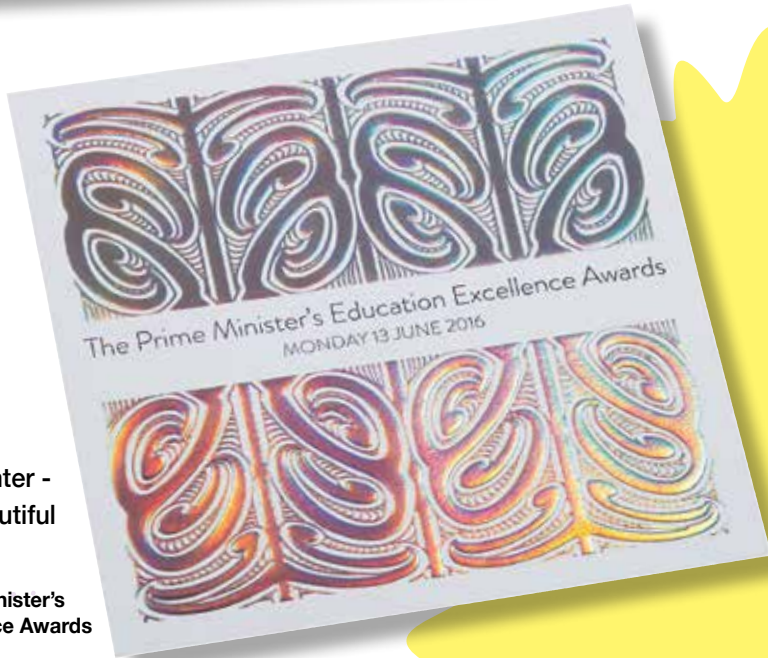
WAKEFIELDS DIGITAL

0800 999 339

www.wakefields.co.nz

1 Gold & 1 HC

Wakefields are a digital printer - specialising in creating beautiful print work



Prime Minister's Excellence Awards

THE BIG PICTURE

09 444 1664 (Auckland)

04 384 2126 (Wellington)

07 574 2221 (Tauranga) / www.thebigpic.co.nz

1 Gold

Established as wide-format printing and signage specialists in 2008, The Big Picture covers the whole spectrum of digital print and signage from its branches in Auckland, Wellington and Tauranga

VALLEY PRINTING COMPANY

04 568 5451 / www.valleyprint.co.nz

1 Gold

Valley Print is a family owned, specialist printing company based in Petone, Wellington. They deliver high-end results across digital, offset and letterpress printing, crafting and pushing the boundaries of print

Christmas Card Promotional Pack



Olivia Wilde for Revlon

Revlon Flood Launch

MYRA ANDERSON

APPRENTICE OF THE YEAR WINNER



Myra Anderson of printing.com was named this year's PrintNZ Apprentice of the Year.

Myra says she has "reached a goal". "OMG, it's so incredible."

Highly praising her chief executive Symon Yendoll for passing on his wisdom and the printing.com team for their overall support, Myra says she enjoyed the stimulation and challenges provided by the apprenticeship process.

The aspects of colour management, business and quality principles "which gave me a grounding of how a business actually runs", and problem solving what the best way is to tackle that problem head on, were singled out as highlights.

Expressing keen and fresh ambition, Myra says the apprenticeship has opened her eyes -- not just to print -- but to how the business is run as a whole, which is great. "It has been the making of me."

Symon said Myra's portfolio and what she's done over the past four years have just blown everyone away. One of the most enjoyable aspects of the process for him was a Business Principles exercise.

"We spent ages doing a whiteboard session and really getting into how profit and loss works. It was actually really good -- it's made a real difference in how Myra thinks. What she's done from that is introduce a lot of initiatives for the studio, such as counting time and putting it against jobs. So she really understands the relationship of how long it's going to take to do something to cost-effectively being able to produce a job."

PrintNZ general manager Ruth Cobb says judges were given one of their most challenging decisions to date, given the extremely high calibre of entrants this year.

"Myra ultimately triumphed and is a very deserving winner -- the breadth of the work she has produced is absolutely outstanding and her love of print is irrepressible.

"She has talked about how coming into the industry has opened her eyes about what print is and how much we use it in our world, how varied it is and the opportunities that she has seen exist within the industry."

"On behalf of the entire industry, congratulations Myra."



Myra Anderson, printing.com

"OMG, it's so incredible."

TRAINER OF THE YEAR

This award recognises the person that has made a significant contribution to the training programme in their workplace.

Tony Reid, PMP Print

Tony takes a very personal approach to the trainees at PMP, meeting with them all on a regular basis to monitor their progress and encourage them on their journey. He regards training as a vital development tool and makes it a priority to mentor these individuals into future leaders of the industry. Tony takes his responsibility as the senior workplace trainer very seriously, knowing that their success is ultimately his success and the industry's success.

Fully illustrating his passion, Tony describes apprentices as the "lifeblood of the print industry. I want to invest in young people who are on fire and actually want to do the right thing."

Tony has been in the industry for 22 years and a trainer for the past 12 years. He takes pride in having helped every apprentice put under his wing to become a tradesperson and believes strongly in leading by example.

Tony dedicated the award to a close colleague, Marty Morgan, who was buried on the day the awards were announced after losing his battle with cancer. "All of the hard work I've done throughout the last two years couldn't have happened without him -- he was one of my key guys in training."



Tony Reid, PMP Limited

TRAINER COMPANY OF THE YEAR

This award goes to the company that has made an outstanding contribution to providing training opportunities to their employees and recognises the importance of training to the future of the industry.

Soar Print Group

Soar Print Group, which incorporates Soar Print and Rocket Print, has a strong set of company values and goals and training is absolutely essential to their ability to deliver on these. They believe that all their employees have the potential to grow and they promote a continuous learning environment by encouraging opportunities for growth and personal development at all levels.

Soar have established a company-wide training and development process and have a commitment to becoming a world class manufacturing organisation delivering a world class customer experience.

General Manager Chris Agius said the award is a welcomed endorsement as the business continues its objective of being a leader in sustainability, technology and innovation. "To do that you need to have the best skilled staff and to have the best skilled staff you have to train everyone. We started with the senior management team and we are working all the way through the organisation."

"We are really stoked to have won the award because it is recognition for all of the time and effort, resources and money we have spent on all of our staff."



Fred Soar and Chris Agius, Soar Print Group

PRINT – EFFECTIVE, EFFICIENT AND EVERYWHERE

Print is an effective, engaging communication tool and it plays a dominant role in the lives of consumers. While consumers are more multi-device literate than ever before, a preference for print still exists for all ages with 78% of people preferring to read from print on paper than reading from a screen.

And many printed products simply cannot be replaced – imagine doing your supermarket shopping without the benefit of the printed packets on the shelves, or navigating your way to a destination without the benefit of street signs.

It requires a broad skill base to provide the wide array of products that the printing industry produces. The industry employs almost 10,000 people in nearly 1000 businesses around New Zealand and the career options are vast, from design and production to sales, marketing and management. On-job

training enables career progression and a way for businesses to benefit from more confident and capable staff that have had their competence recognised with a formal qualification.

Print is a highly skilled, technologically advanced industry that is committed and forward thinking. As the number of forms of communication continue to increase, print remains reliable, trusted and responsive to working with other mediums to get the best result.

APPRENTICE OF THE YEAR FINALISTS

The Apprentice of the Year finalists shown here were chosen from 40 people who completed their apprenticeships in 2016. They join the highly skilled workforce that enables the New Zealand printing industry to produce award winning, world class work.

Each of these finalists has shown an outstanding commitment to learning and applying those skills to their work on a daily basis as they seek to advance their careers and establish themselves as future leaders of the industry.

They have been strongly supported by their employers and have repaid that commitment by being named a finalist in this prestigious award. Congratulations on this magnificent achievement.

Thank you to our Principal Sponsor, **BJ Ball Papers**, who recognise the important role that training plays in ensuring that print remains a vibrant and sustainable industry.



Wade Jones
Labelmakers

With a family background in the industry and demonstrating a “hunger for creativity and perfection”, Mr Jones is also praised for his “pleasant can-do attitude” by Labelmakers senior managers Jody Cook and Matt Montford.

“Wade has enthusiasm, passion and commitment to get the task completed to his very high personal standards with minimal waste,” say the pair.

“His hunger for knowledge and pride in whatever he tackles is very refreshing.”

Labelmakers took Wade on as a school leaver four-and-a-half years ago as a member of the despatch team. He progressed rapidly through the many individual processes including the QC slitter, offline laminator and is currently running an eight-colour printing press.”

Wade says he simply “loves everything about the industry”. “I think I have an eye for detail – I think I have this naturally due to enjoying graphics and art at school,” he says. “I love to see what I’m able to print – creating a label from raw then going through the eight different stages on the press to seeing the final product in store.”



Taryn Gannaway
Beacon Print

Beacon Print general manager Brian Cornes says Ms Gannaway is “very motivated and organised”, as evidenced by her simultaneously completing the Competenz health and safety course, readying for the Diploma in Print Management and training for the Oxfam 100-kilometre walk.

Already having amassed considerable work and life experience in different areas, Taryn says she is “forever learning something new” in the print industry. “Even if it’s to do with how the press works, I find it all quite fascinating”.

“Over the past year I have been to a few sites and, considering Beacon Print was the only site I had been to previously, my vision of the print industry was so small. I just love site visits and seeing what other companies do, how they are different or similar and realising just how big the print industry really is.

“When I was 14 I never thought being a hand collator would have gotten me this far, so I count myself very lucky for everything I have been offered and can’t wait to see where I will be in ten years’ time.”



Myra Anderson
printing.com

“Digging beneath the surface to see what makes something tick”, is one of the impressive traits exhibited by Ms Anderson, says printing.com chief operating officer Symon Yendoll.

“Myra has always demonstrated outstanding enthusiasm and passion for her training in the printing industry,” he says.

Myra says she thrives on “crafting and designing beautiful print based solutions for customers” in a best-practice, team environment. “I enjoy thinking outside the square to find the best result in both a digital and offset environment”.

“Having a print production background, knowing how the item is going to be run and finished, is such a great asset for designing print that works.

“My print apprenticeship has given me a well-rounded knowledge – not only of the print processes I work with on a daily basis, but also other print processes. It has given me skills that I can immediately put into practice.



Ryan Fraser
Rocket Print

Rocket Print general manager Chris Agius says from the outset, Mr Fraser has demonstrated a “work ethic and willingness to learn”.

“He is not afraid to do a job, stay back and meet a delivery commitment or step up when someone is away,” says Mr Agius.

Having “grown up” in the sector through his family’s own print business, Ryan says he has targeted a future in digital print and has enjoyed the growth opportunity provided by moving on to Rocket Print. “I love working with the team – we all get along great, we know our roles and work as a tight unit.”

“What inspires me is that print is everywhere, it’s constantly changing – be it technology or the push by clients to do something different. Being able to take a white piece of paper, put some ink on it, trim it, fold it, run it through a cylinder and out comes something that puts a smile on a customer’s face is what inspires and gives me the passion to continue and grow in this industry.”



Robert Pearce
Pakworld

Pakworld operations manager/director Jonathan Flett says from the outset Robert was recognised as having an amiable trait of being “someone that we knew everyone would get on with”.

“Robbie started with us as a university holiday job and never went back as he decided he wanted to get into the workforce straight away and not come out with a huge student loan,” says Mr Flett.

Mr Pearce sees every day as “another puzzle to put together”, particularly in the gluing aspect of the trade.

“Every job is different, even if it is the same job again,” he says.

“That’s the fun part, when there is a really difficult job that nobody thinks they can get through and you get it through and in good time. That is quite rewarding and I didn’t expect that.

“It keeps every day a little bit different, which makes the job less work and more enjoyable.”

AWARD'S NIGHT

WINNING SMILES



PRIDE IN PRINT AWARDS 2017

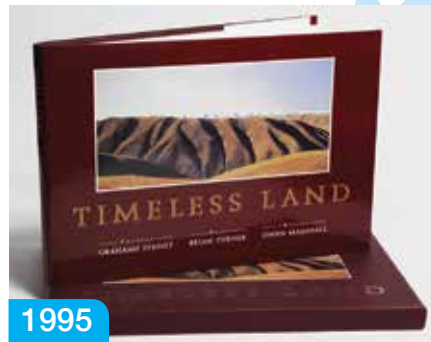
SUPREME WINNERS



1993



1994



1995



1996



1997/8



1999



2000



2001



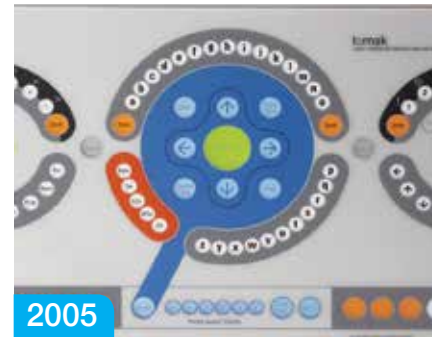
2002



2003



2004



2005



2006



2007



2008



2009



2010



2011



2012



2013



2014



2015



2016



2017

1993 / MCCOLLAMS PRINT / Auckland • 1994 / MCCOLLAMS PRINT / Auckland • 1995 / TABLE COLOUR PRINT / Dunedin • 1996 / MAINGUARD PACKAGING / Christchurch
 1997-1998 / THE CAXTON PRESS / Christchurch • 1999 / HUGHES LITHOGRAPHICS LTD / Dunedin • 2000 / PANPRINT LTD / Auckland • 2001 / SERVICE PRINTERS LTD / Wellington
 2002 / SERVICE PRINTERS LTD / Wellington • 2003 / APN WEBPRINT COLOUR / Auckland • 2004 / ORIGINAL PRINT LTD / Auckland • 2005 / PERMARK INDUSTRIES LTD / Auckland
 2006 / SERVICE PRINTERS / Wellington • 2007 / COVER TO COVER LTD / Christchurch • 2008 / ORIGINAL PRINT LTD / Auckland • 2009 / AMCOR CARTONS / Christchurch
 2010 / FONTERRA CANPAC / Hamilton • 2011 / GEON / Auckland • 2012 / LOGICK PRINT & GRAPHICS / Auckland • 2013 / FOSTER SCREENPRINTING LTD / Auckland
 2014 / GTO PRINTERS LTD / Auckland • 2015 / AMCOR FLEXIBLES BRANSTON ST / Christchurch • 2016 / SOUTHERN COLOUR PRINT / Dunedin • 2017 / LOGICK PRINT / Auckland

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TOP TEN

GOLD & OVERALL WINNERS

TOP 10 GOLD WINNERS SINCE 1993

Winning Company	Total Golds
Service Printers Limited / Wellington	122
PMP Limited / Auckland – Christchurch	90
Panprint / Auckland	81
McCullams / Auckland	67
Southern Colour Print / Dunedin	65
Format Print / Wellington	65
Permark Industries / Auckland	61
APC Innovate / Auckland	60
Printlink / Wellington	55
Kinetic Digital / Wellington	46

TOP 10 OVERALL WINNERS SINCE 1993

Winning Company	Total
Service Printers Limited / Wellington	256
Panprint / Auckland	236
PMP Limited / Auckland – Christchurch	183
McCullams / Auckland	151
Printlink / Wellington	139
Format Print / Wellington	139
Permark Industries / Auckland	115
Southern Colour Print / Dunedin	105
Crucial Colour / Auckland	96
Webstar / Auckland – Masterton	90

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• Distribution / NZME The Herald, Dominion Post, The Christchurch Press, Gisborne Herald, Otago Daily Times, Ashburton Guardian, Waikato Times

Facts and information on print have been sourced from the following:
www.printisbig.com / www.2sides.info / www.valueofpaperandprint.co.nz / www.printnz.co.nz
Note: All company descriptions have been provided by the entrant



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