BE
INKREDIBLE
SHOW US YOUR BEST WORK, ENTER NOW

EARLY BIRD ENTRY CLOSES: 17 January 2020
LATE ENTRY CLOSES: 28 February 2020
SEND ENTRIES TO: Pride In Print Awards
Unit G, 47 Kenepuru Drive / Porirua 5022
ENTER ONLINE WWW.PRIDEINPRINTAWARDS.CO.NZ

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Patrons 2020

Sponsors 2020

Media Sponsor 2020
ENTRY DETAILS

WHO CAN ENTER?
Entries are welcome from any person or company associated with the production or purchase of print.

WHAT WORK IS ELIGIBLE?
Entries must have been printed in New Zealand between 1 January 2019 and 31 December 2019 and can be from any production process.

HOW CAN I ENTER?
An official entry form must be completed for each entry submitted. An entry fee is payable per entry. For entries received after 17 January 2020 a “late fee” will apply.

CAN I GET MY ENTRY RETURNED?
Entries will only be returned if you select you would like it returned when completing your form and a courier ticket (with street address and phone number) is supplied.

HOW DO I PRESENT MY ENTRY?
Entries should be presented in a satisfactory state for judging (i.e. clean, unmarked, undamaged and carefully selected). The company name must not appear on the entry or display board unless it is a self-promotion piece. For any mounted work, the entry must be able to be readily accessed on both sides of the job, also a loose sample MUST be supplied. Section B can be attached to the back of the mount. Some categories have different requirements - please refer to entry notes, or check out the website www.prideinprintawards.co.nz for more information.

HOW MANY ENTRIES CAN I SUBMIT?
There is no limit to the number of entries submitted.

CAN I PLACE AN ENTRY IN MORE THAN ONE CATEGORY?
Yes. A separate entry form must be filled out for each category entered.

CAN I SUBMIT A CAMPAIGN?
Entries that are in sets or campaigns are acceptable but must be limited to four (4) items for the same client produced as a campaign. Sets will be judged to the average standard of the items submitted.

WHAT IS JUDGING BASED ON?
Judging is based on the technical excellence in all facets of the production process and allows for specialists to make a judgement based on the potential and the limits of that process or processes, the materials and the equipment used. Elements of typography and good design must inevitably be part of this judgement, as will the effective and innovative use of materials. Each category has different requirements and may be assessed quite differently, please refer to www.prideinprintawards.co.nz for judging information to assist entrants.

IS MY ENTRY JUDGED AGAINST OTHERS?
Each entry submitted is individually assessed and has equal opportunity of being recognised with a Pride In Print Award.

WHAT IF I ENTER IN THE WRONG CATEGORY?
The Pride In Print Awards organiser reserves the right to reclassify an entry where it is to the advantage of the entrant.

IS THE BARCODE ASSESSED?
If the job has a barcode, this may be assessed by GS1 and a report placed with each entry. Judges consider this report using the guidelines provided by the relevant Host Association.

HOW IS WINNING WORK RECOGNISED?
Gold medals and gold certificates are available in each category and are awarded to the entrant of the winning job. Gold winners are entitled up to an additional two free certificates for other contributors and this selection must be made on Section A of the entry form. If in the judges' opinion an entry is highly commended, a certificate will be awarded to the entrant only. If the information is supplied incorrectly or not supplied on the entry form, certificates can be issued at a later date at the entrant's cost. Additional certificates may be purchased from the Pride In Print Awards.

HOW IS THE SUPREME AWARD WINNER SELECTED?
All Gold winning work in each subcategory is assessed. One job is selected as a category contender. The job is then assessed with all other category contenders and one entry is chosen to become the Supreme Award finalist for that category. The Supreme Award Winner is selected from all the category finalists. The Supreme Award is presented to the printer of that entry at the Awards night. If the printer is not the entrant of the work, a miniature trophy will also be presented to the entrant.

BEST IN PROCESS AWARD
In addition to the Supreme Award, one entry from each production process will be recognised with a “Best in Process” Award.

WHO APPOINTS THE JUDGES?
The Pride In Print Committee appoints judges from nominations received from Host Associations. Where there is a conflict of interest in the judging procedure, then that judge will step down from evaluating that entry.

The Awards are co-hosted by: Pride In Print New Zealand Ltd / The Designers Institute of New Zealand / New Zealand Paper Forum / Plastics New Zealand Incorporated / Print Finishers Association / Printing Industries New Zealand Inc. (PrintNZ) / Self Adhesive Label Manufacturers Association of New Zealand (SALMA) / Quick Printers and Copycentres Association / WePrint / GS1 New Zealand.

WHEN CAN I SEND MY ENTRIES?
An entry can be submitted anytime as long as the official entry form is completed and sent at the same time.

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For 27 years the Pride In Print Awards have been a pinnacle of recognition for the best in visual print communication products of any given year. They embody a culture of excellence aimed at meeting and exceeding the needs of the customer. It is in the commercial marketplace where Pride In Print delivers its greatest tangible reward – opening the eyes of print buyers to the possibilities print can offer. Showcasing the many opportunities available for their product to stand out from the crowd.

Pride In Print is more than about purely bringing a commercial comparative advantage to the elite of the New Zealand print industry. It is an encouragement to the entire industry to constantly push boundaries. The Awards are the showpiece of the best standards in the industry, and point the way to the printers who attain them.

Established in 1993 with the goal to promote excellence in print in New Zealand, the criteria for entry insist all print work must be done in New Zealand. The Pride In Print Awards programme has never stayed still since its inception.

Evolving each year by updating categories to reflect an ever-changing industry and customer requirements. This is the opportunity for the industry to highlight the phenomenal work being produced by New Zealand printers annually for customers. Each sector of the industry is covered, with expert panels of judges analysing every entry. Judging is based on technical excellence in all facets of the production process and allows specialists to make judgements based on the potential and the limits of processes, and the materials and equipment used. Elements of typography and good design are part of this judgement, as is the effective and innovative use of materials. The end result is that print buyers and consumers have the chance to see what innovative techniques are being tried and who is producing the best of the best each year.

Sue Archibald
Awards Manager
ENTRY CATEGORIES

Please refer to entry notes for criteria

CATEGORY 1: PUBLICATIONS
A. Newspapers
B. 1) Magazines - over 64pgs (bound)  
    2) Magazines - under 64pgs (bound)
C. Books - over 32pgs (bound)  
    2) Books - under 32pgs (bound)
D. Booklets - under 16pgs (bound)
E. Innovation in Publication Products

CATEGORY 2: BUSINESS PRINT
A. Corporate Stationery i.e. letterhead, compliment slips, stamps, business forms.
B. 1) Commercial Promotional Catalogues & Directories - over 32pgs  
    2) Commercial Promotional Catalogues & Directories - under 32pgs
C. Personalised Direct Mail i.e. envelopes, letters, one-piece mailers.
D. Annual Reports / Company Prospectuses
E. Brochures & Leaflets - not bound
F. Security Printing
G. Export Products

CATEGORY 3: PROMOTIONAL PRINT
A. Marketing Campaigns - two or more items per campaign i.e. leaflet, poster, postcard etc promoting the same item.
B. Promotional & Giveaway Items i.e. pens, cups, USBs, paint swatches.
C. Cards i.e. greeting cards, postcards, invitations.
D. Presentation Folders
E. Calendars
F. Textiles & Clothing
G. Other

CATEGORY 4: LABELS
A. Wine
B. Food & Beverage
C. Luxury Products i.e. perfume, beauty products, Jewellery.
D. Coupons / Label Booklets
E. Tags i.e. garden, clothing, beverage, industrial.
F. Specialist Embellishments - all areas
G. Innovation in Label Design
H. Other

CATEGORY 5: FLEXIBLE PACKAGING
A. Food & Beverage
B. Luxury Products i.e. perfume, beauty products, Jewellery.
C. Functional Packaging Industry & Business i.e. promotional packaging products, hamper packs.
D. Personal Care & Household i.e. gardening, baby products, cleaning products, pharmaceuticals, clothing, shoes.
E. Innovation in Packaging Design - new products to market
F. Environmental Packaging
G. Other

CATEGORY 6: PAPER & BOARD PACKAGING
A. Food & Beverage
B. Luxury Products i.e. perfume, beauty products, Jewellery.
C. Functional Packaging Industry & Business i.e. promotional packaging products, hamper packs.
D. Personal Care & Household i.e. gardening, baby products, cleaning products, pharmaceuticals, clothing, shoes.
E. Point of Sale Packaging
F. Retail i.e. board games, electronics, office products.
G. Presentation Boxes
H. Innovation in Packaging Design - new products to market
I. Environmental Packaging
J. Other

CATEGORY 7: STRUCTURAL DESIGN PACKAGING
(Entries must be completed display stands & packaging and must have a structural design component to be eligible for this category)
A. Food & Beverage
B. Luxury Products i.e. perfume, beauty products, jewellery.
C. Functional Packaging Industry & Business i.e. promotional packaging products, hamper packs.
D. Personal Care & Household i.e. gardening, baby products, cleaning products, pharmaceuticals, clothing, shoes.
E. Presentation & Display Boxes
F. Innovation in Packaging Design - new products to market
G. Environmental Packaging
H. Other

CATEGORY 8: SIGN & DISPLAY PRINT
A. Point of Sale Display Stands i.e. counter displays, printed counter tops, aisle shelf cards, hanging rigid sheets.
B. Point of Sale Display Boards i.e. aisle shelf cards, hanging rigid sheets.
C. Outdoor Signage & Billboards - includes applied graphics work
D. Interior Signage - includes applied graphic work for indoor signage.
E. Interior Décor & Design Jobs i.e. wallpaper, tiling, internal floor graphics.
F. Exterior Décor & Design Jobs i.e. rubbish bins, postal display boxes, external home and commercial graphics, outdoor flooring.
G. Soft Signage i.e. flags & fabric banners, backlight applications, textile wraps, blinds, fabric light boxes, bar runners, mats.
H. Vehicle Graphics i.e. vehicle wraps, plane graphics.
   I. Functional i.e. touchscreens, graphic overlays, keypads.
J. Innovation in Sign & Display Specialist Design
K. Other

CATEGORY 9: SPECIALTY PRODUCTS
A. Limited Edition & Fine Art Prints
B. One Off Work
C. Personal Stationery / Wedding Stationery
D. Innovation in Specialty Products
E. Other

CATEGORY 10: PRINT FINISHING
A. Embellishments i.e. cover foiling, embossing, laminating, spot uv.
B. Machine Binding i.e. saddle stitching, perfect binding, wire-binding, machine case binding.
C. Hand Binding i.e. handbound books, cases, one off photo albums
D. Die Cutting & Specialist Forme Making
E. Other

CATEGORY 11: INDUSTRY DEVELOPMENT & CREATIVITY
A. Business Print Innovation
B. Print Product Innovation
C. Environmental Print Products - all areas

CATEGORY 12: PRINT INDUSTRY PROMOTION
A. Self-Promotion

CATEGORY 13: RIGID PACKAGING – ALL OTHER MATERIALS
i.e. aluminium, metal, glass, plastic
A. Food & Beverage
B. Luxury Products i.e. perfume, beauty products, jewellery.
C. Functional Packaging Industry & Business i.e. promotional packaging products, hamper packs.
D. Personal Care & Household i.e. gardening, baby products, cleaning products, pharmaceuticals, clothing, shoes.
E. Innovation in Packaging Design - new products to market
F. Environmental Packaging
G. Other

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SECTION A

Company name: ____________________________
Postal address: ____________________________
Phone number: ____________________________

Entrant name: ____________________________
Physical address: ____________________________
Email: ____________________________

Category entered (refer to entry notes):

CERTIFICATES

If your entry wins gold you are entitled to up to 3 gold certificates – 1 for the entrant and 2 others of your choice. Please indicate the 3 certificates you require by ticking the squares inside the appropriate boxes below. This information is used to produce certificates and PR material so please check the spelling and details you provide are correct.

Please note if your company was involved in more than one area this will be reflected on your certificate.

Title of entry: ____________________________
Client: ____________________________
Designer: ____________________________
Cylinder engraver: ____________________________
Printed by: ____________________________
Print buyer: ____________________________
Reproduction house: ____________________________
Print finisher / Die-cutter: ____________________________

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Category entered:

Process:
- Offset
- Letterpress
- Gravure
- Flexo
- Dry offset
- Screen
- Digital
- Inkjet

Other (please specify):

Press manufacturer / Press model:

Machine features:

Please select from the list below which 2020 Patron and/or Sponsor products were involved with this entry:
- APM New Zealand
- Avery Dennison
- B&F Papers Ltd
- BJ Ball Papers
- Currie Group (NZ)
- DIC New Zealand
- FUJIFILM NZ Limited
- Fuji Xerox
- HP
- Kurz New Zealand
- OPTI-Flex
- Paper Source
- Ricoh New Zealand
- Spicers
- UPM Raflatac

Stock supplied by:

Brand name of stocks:

Brand and year of press:

Supplier of ink:

Supplier of press:

Number of ink colours / Ink or toner system used:

Number of press passes required:

Sheet size / Web width:

Quantity produced:

Finishing products used (i.e. embellishments, foils, laminate, varnish etc.):

Section B continues below
SECTION B
INCLUDE THIS SECTION WITH THE ENTRY

IMPORTANT TECHNICAL INFORMATION - DO NOT INCLUDE YOUR COMPANY NAME ANYWHERE ON THIS SECTION. MARK UP INFORMATION THAT IS RELEVANT TO THE JOB PRODUCTION PROCESSES ONLY.

ADDITIONAL PRODUCTION INFORMATION
If insufficient information is provided your entry may not be able to be fairly assessed. Use additional paper for this section if required.

Prepress:

Production:

Finishing:

CATEGORIES: 1E, 4G, 5E, 6H, 7F, 8J, 9D, 11A, 11B - INNOVATIVE ENTRIES ONLY
Use additional paper for this section if required.

Explain what is innovative about your entry:

Explain the point of difference:

CATEGORY 2 - EXPORT ONLY

What is the country of export?

Additional production information that will assist the judges:

CATEGORY 11

Why have you chosen this entry for industry development?

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ADMINISTRATION / CHECKLIST

Ensure the information provided is complete, accurate and legible as it is used to produce all certificates and winners promotional activity immediately following the Awards Night.

INCORRECT INFORMATION PROVIDED WILL MEAN INCORRECT INFORMATION PUBLISHED.

1. Have you provided sufficient information to enable the judges to fairly assess your entry? Read through the information provided for each category under Entry Notes.
2. Complete Sections A & B and include loose with the entry.
3. Where multiple entries are involved, ensure SECTIONS A and B stay with the relevant entry.
4. Ensure parcels are securely packed so that entries are not damaged in transit. If there is more than one parcel, mark each parcel 1/3, 2/3, etc.
5. Place cheque in the first parcel (if applicable).
6. If you require the entry to be returned, make sure you have ticked the box and provided return courier tickets.

CONDITIONS OF ENTRY:
- All due care will be taken in handling entries but no responsibility will be accepted for damage that occurs as a result of transporting or handling of entries
- Entries may be used or reproduced by the New Zealand Pride In Print Awards Committee without further permission being obtained
- Entries of the same item, in the same category, by different entrants, will be judged as individual entries and judged according to the sample provided
- The committee accepts no responsibility for errors or omissions in the Awards Tabloid
- Entrants agree to the conditions of entry and accept the decisions of the judges as final

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<th>PAYMENT</th>
<th>NO. OF ENTRIES</th>
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PLUS GST $       
TOTAL $       

CHEQUE ENCLOSED

BANK DEPOSIT / ASB ELLERSLIE 12-3060-0239017-00

INVOICE / RECEIPT REQUIRED

I HAVE READ AND ACCEPT THE CONDITIONS OF ENTRY (PLEASE TICK)

Please Note: All entrants receive priority purchasing for the Pride In Print Awards Presentation held in Auckland on Friday 8th May 2020.

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ENTRY NOTES / CRITERIA

Please read all instructions relevant to your entry/s. Dependant on the process used or production of entry, judges panels have criteria in place to assess each entry fairly.

CATEGORY 1: PUBLICATIONS

Only one sample per entry can be submitted.

Innovation - Entrants must outline what is innovative about their entry in as much detail as possible (as per the questions on Section B – you may use additional paper if you need it).

CATEGORY 2: BUSINESS PRINT

For any mounted work, a loose sample must be supplied.

Corporate Stationery - Entrants must submit a minimum of four pieces i.e. 3 x business cards plus 1 x letterhead or alternatively, four samples of the same item.

Annual Reports / Company Prospectuses - Only one sample per entry can be submitted.

Security Printing - This is for products demonstrating security features i.e. traceability, tamper-proof evidence, holograms, specialist software / ink features.

Export - Must be primarily for the export market. Entrants are to supply the country of export on Section B of the entry form.

Stamps - Four or more stamps must be provided with perforation intact.

Personalised - Entries must contain at least one element of personalised data and two samples containing different data embedded are required for judging purposes.

Brochures & Leaflets - Only one sample per entry can be submitted.

CATEGORY 3: PROMOTIONAL PRINT

Marketing Campaigns - Entries must include at least two elements to be eligible for this category.

Textiles & Clothing - When an image is produced for a finished garment, the full garment MUST be supplied. Material pieces will not be accepted for clothing items unless it is specifically yardage - in this instance two linear metres, with edge, will be required for judging purposes.

Large Format Entries - A metre long portion of the print must be supplied for judging purposes, along with a photograph of the final product in use.

CATEGORY 4: LABELS

For any mounted work, a loose sample must be supplied. The final product can also be sent in - this won’t be judged, but it is helpful for the judges to see how the label is used and product is enhanced.

Innovation - Entrants must outline what is innovative about their entry in as much detail as possible (as per the questions on Section B – you may use additional paper if you need it).

CATEGORY 5: FLEXIBLE PACKAGING

Entries must be presented with a sample of the final product for submission.

You need to submit a minimum of two sequential, continuous, full width revolutions of the print cylinder and a sample or single repeat of the design.

Innovation - Entrants must outline what is innovative about their entry in as much detail as possible (as per the questions on Section B – you may use additional paper if you need it).

CATEGORY 6: PAPER & BOARD PACKAGING

Entries must be presented in their final form - fully made up along with requirements under specific process notes.

Innovation - Entrants must outline what is innovative about their entry in as much detail as possible (as per the questions on Section B – you may use additional paper if you need it).

CATEGORY 7: STRUCTURAL DESIGN PACKAGING

Entries must be completed display stands & packaging and must have a structural design component to be eligible for this category.

Innovation - Entrants must outline what is innovative about their entry in as much detail as possible (as per the questions on Section B – you may use additional paper if you need it).

CATEGORY 8: SIGN & DISPLAY PRINT

Large Format Entries - A metre long portion of the print must be supplied for judging purposes, along with a photograph of the final product in use.

Functional - Functional printed items that give a product functionality. This includes 3D, industrial and retail commercial print i.e. touchscreens, graphic overlays, keypads.

Innovation - Entrants must outline what is innovative about their entry in as much detail as possible (as per the questions on Section B – you may use additional paper if you need it).

CATEGORY 9: SPECIALITY PRODUCTS

Limited Edition & Fine Art Prints - All limited editions must be numbered e.g. 1 of 20. This category is aimed at one-off or very small run entries.

Innovation - Entrants must outline what is innovative about their entry in as much detail as possible (as per the questions on Section B – you may use additional paper if you need it).

CATEGORY 10: PRINT FINISHING

Finishing - Finishing Products must contain specialist finishing techniques such as embellishments, embossing, foils, folding, binding etc.

CATEGORY 11: INDUSTRY DEVELOPMENT & CREATIVITY

ALL - Please answer the questions on the bottom of Section B in as much detail as possible.

Innovation - Entrants must outline what is innovative about their entry in as much detail as possible (as per the questions on Section B – you may use additional paper if you need it).

Environmental Print Products - This includes carbon footprint reduction solutions.

CATEGORY 12: PRINT INDUSTRY PROMOTION

Self-Promotion - Self-promotion entries are not eligible for the Supreme Award.

CATEGORY 13: RIGID PACKAGING – ALL OTHER MATERIALS

Entries must be presented with a sample of the final product for submission.

Innovation - Entrants must outline what is innovative about their entry in as much detail as possible (as per the questions on Section B - You may use additional paper if you need it).

SPECIFIC PROCESS NOTES:

Screen Printing - For any mounted work, a loose sample must be supplied.

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...DO YOU?

PROUD SUPPLIERS WHO SUPPORT NEW ZEALAND AWARD WINNING PRINTERS