# **HP Indigo**



# HP Indigo Digital Presses. The Future Gets Real



The future is digital. HP Indigo has fuelled digital printing growth over the last 25 years, partnering for success with those who dare to go beyond.

Discover why there is no better time to buy an HP Indigo press that brings a future of growth to your business, today.

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# Rewrite the rules of profitability Made for the way you

work

# HP Indigo 100K Digital Press Born to Run

From competitive short runs to long term strategic gains

The new HP Indigo 100K Digital Press, world's most productive B2 digital solution with true digital nonstop print capabilities, at 6,000 sheets per hour. It's a breakthrough press that completely recalculates your total cost of ownership.

It's a profit center that boosts margins on the short runs you're already doing, and a business generator that accelerates you into a world of untapped digital business opportunities.

Watch how CMYK Hub had the confidence to say "Yes" with HP Indigo 100K: <a href="https://bit.ly/3sXBtQP">https://bit.ly/3sXBtQP</a>

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## Tap into endless opportunities in a growing market

Meet brand quality with confidence

Be productive with a solution that keeps the environment in mind

## HP Indigo 25 K Digital Press

Go from file to pouch in days, not weeks Grow in the on-demand, sustainable flexible packaging market

Capture your share of the rapid growth in digital flexible packaging with the field-proven solution.[1] You can profitably deliver a vast range of on-demand, sustainable packages with a holistic production ecosystem.

This digital mid-web press is designed to perfectly address the on-demand flexible packaging market with optimized production efficiency and minimal environmental impact

[1] Field-proven solution based on the HP Indigo 20000 Digital Press, with over 240 installations worldwide as of January 2021.

Watch how Kids Ink Produces Re-usable Lunch Bags With HP Indigo: <a href="https://bit.ly/3IZBvxn">https://bit.ly/3IZBvxn</a>

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