



Pride
In Print
Awards

Crafting the future

EARLY BIRD ENTRIES CLOSE

16 February 2024

ENTRIES CLOSE :

22 March 2024

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PRIDE IN PRINT AWARDS

Crafting The Future

Established in 1993 with the goal to promote excellence in print in New Zealand, the Pride In Print Awards have been a pinnacle of recognition year after year for the best in visual print communication products produced in New Zealand. They embody a culture of excellence aimed at meeting and exceeding the needs of the customer and continuously pushing boundaries. It is in the commercial marketplace where Pride In Print delivers its greatest tangible reward.

Each sector of the industry is covered, with expert panels of judges analysing every entry. Judging is based on technical excellence in all facets of the production process, typography and good design, allowing specialists to make judgements based on the potential and the limits of processes, and the materials and equipment used.

Tania McDougall - Awards Manager

ENTRY DETAILS

WHO CAN ENTER?

Entries are welcome from any person or company associated with the production or purchase of print.

WHAT WORK IS ELIGIBLE?

Entries must have been printed in New Zealand between 1 January 2023 and 31 December 2023 and can be from any production process.

HOW CAN I ENTER?

An official entry form must be completed either online or hardcopy for each entry submitted. An entry fee is payable per entry. For entries received before 16 February 2024 an early bird discount will apply.

CAN I GET MY ENTRY RETURNED?

Entries will only be returned if you select you would like it returned when completing your form and a courier ticket (with street address and phone number) is supplied.

HOW DO I PRESENT MY ENTRY?

Entries should be presented in a satisfactory state for judging (i.e. clean, unmarked, undamaged and carefully selected). The company name must not appear on the entry or display board unless it is a self-promotion piece.

For any mounted work, the entry must be able to be readily accessed on both sides of the job, and a loose sample MUST be supplied. Section B can be attached to the back of the mount.

Some categories have different requirements - please refer to entry notes, or check out the website www.prideinprintawards.co.nz for more information.

HOW MANY ENTRIES CAN I SUBMIT?

There is no limit to the number of entries submitted.

CAN I PLACE AN ENTRY IN MORE THAN ONE CATEGORY?

Yes. A separate entry form must be filled out for each category entered.

CAN I SUBMIT A CAMPAIGN?

Entries that are in sets or campaigns are acceptable but must be limited to four (4) items for the same client produced as a campaign. Sets will be judged to the average standard of the items submitted.

WHAT IS JUDGING BASED ON?

Judging is based on the technical excellence in all facets of the production process and allows for specialists to make a judgement based on the potential and the limits of that process or processes, the materials and the equipment used.

Elements of typography and good design must inevitably be part of this judgement, as will the effective and innovative use of materials.

Each category has different requirements and may be assessed quite differently, please refer to www.prideinprintawards.co.nz for judging information to assist entrants.

IS MY ENTRY JUDGED AGAINST OTHERS?

Each entry submitted is individually assessed and has equal opportunity of being recognised with a Pride In Print Award.

WHAT IF I ENTER IN THE WRONG CATEGORY?

The Pride In Print Awards organiser reserves the right to reclassify an entry where it is to the advantage of the entrant.

HOW IS WINNING WORK RECOGNISED?

Gold medals and gold certificates are available in each category and are awarded to the entrant of the winning job. Gold winners are entitled to an additional two free certificates for other contributors and this selection must be made on Section A of the entry form.

If in the judges' opinion an entry is highly commended, a certificate will be awarded to the entrant only. If the information is supplied incorrectly or not supplied on the entry form, certificates can be issued at a later date at the entrant's cost. Additional certificates may be purchased from the Pride In Print Awards.

HOW IS THE SUPREME AWARD WINNER SELECTED?

All Gold winning work in each subcategory is assessed. One job is selected as a category contender. The job is then assessed with all other category contenders and one entry is chosen as the category winner.

The Supreme Award Winner is selected from all the category winners. The Supreme Award is presented to the printer of that entry at the Awards night. If the printer is not the entrant of the work, a miniature trophy will also be presented to the entrant.

BEST IN PROCESS / CATEGORY AWARDS

In addition to the Supreme Award, one entry from each production process will be recognised with a "Best In Process" Award and one entry from each Category will be recognised with a "Best In Category" Award.

WHO APPOINTS THE JUDGES?

The Pride In Print Committee appoints judges from nominations received from Host Associations. Where there is a conflict of interest in the judging procedure, then that judge will step down from evaluating that entry.

The Awards are co-hosted by: Pride In Print New Zealand Ltd / The Designers Institute of New Zealand / Plastics New Zealand Incorporated / Print Finishers Association / Printing Industries New Zealand Inc. (PrintNZ) / Self Adhesive Label Manufacturers Association of New Zealand (SALMA) / Quick Printers and Copycentres Association.

WHEN CAN I SEND MY ENTRIES?

An entry can be submitted anytime up to the closing date as long as the official entry form is completed and sent at the same time.

WHERE DO I SEND MY ENTRIES?

Please send all entries to First Floor, 60 Wilkinson Road, Ellerslie, Auckland 1060.

Unless discussed with the Pride In Print Awards organiser in advance, entries are NOT to be dropped off to the judging venue on the day of judging.

PRINT CATEGORIES

Please refer to entry notes for criteria

CATEGORY 1: PUBLICATIONS

- A. Newspapers
- B. 1) Magazines - over 64pgs
2) Magazines - under 64pgs
- C. 1) Books - over 32pgs
2) Books - under 32pgs
- D. 1) Marketing Catalogues & Directories - over 32pgs
2) Marketing Catalogues & Directories - under 32pgs
- E. Brochures & Leaflets

CATEGORY 2: BUSINESS PRINT

- A. Corporate Stationery - i.e. letterhead, compliment slips, stamps, business forms.
- B. Personalised Direct Mail - i.e. envelopes, letters, one-piece mailers
- C. Annual Reports / Company Prospectuses
- D. Security Printing

CATEGORY 3: PROMOTIONAL PRINT

- A. Marketing Campaigns - two or more items per campaign - i.e. leaflet, poster, postcard etc promoting the same item
- B. Promotional & Giveaway Items - i.e. pens, cups, USBs, paint swatches
- C. Cards - i.e. greeting cards, postcards, invitations
- D. Presentation Folders
- E. Calendars
- F. Textiles & Clothing
- G. Other

CATEGORY 4: LABELS

- A. Wine
- B. Food & Beverage
- C. Luxury Products i.e. perfume, beauty products, jewellery
- D. Coupons / Label Booklets
- E. Tags - i.e. garden, clothing, beverage, industrial
- F. Specialist Embellishments - all areas
- G. Other

CATEGORY 5: FLEXIBLE PACKAGING

- A. Food & Beverage
- B. Luxury Products - i.e. perfume, beauty products, jewellery
- C. Functional Packaging Industry & Business - i.e. promotional packaging products, hamper packs
- D. Personal Care & Household - i.e. gardening, baby products, cleaning products, pharmaceuticals, clothing, shoes
- E. Other

CATEGORY 6: PAPER & BOARD PACKAGING

(Entries must be presented in their final form for judging)

- A. Commercial FMCG
- B. Luxury Products - i.e. perfume, beauty products, jewellery
- C. Functional Packaging Industry & Business - i.e. promotional packaging products, hamper packs
- D. Point of Sale Packaging
- E. Specialist Embellishments - all areas
- F. Presentation Boxes
- G. Other

CATEGORY 7: STRUCTURAL DESIGN PACKAGING

(Entries must be completed display stands & packaging and must have a structural design component to be eligible for this category)

- A. Food & Beverage
- B. Luxury Products - i.e. perfume, beauty products, jewellery
- C. Functional Packaging Industry & Business - i.e. promotional packaging products, hamper packs.
- D. Personal Care & Household - i.e. gardening, baby products, cleaning products, pharmaceuticals, clothing, shoes
- E. Presentation & Display Boxes
- F. Other

CATEGORY 8: PACKAGING – ALL OTHER MATERIALS

i.e. aluminium, metal, glass, plastic

- A. Food & Beverage
- B. Luxury Products - i.e. perfume, beauty products, jewellery, personal care
- C. Functional Packaging Industry & Business i.e. promotional packaging products, hamper packs
- D. Household - i.e. gardening, baby products, cleaning products, pharmaceuticals, clothing, shoes
- E. Other

CATEGORY 9: SIGN & DISPLAY PRINT

- A. Point of Sale Display Stands - i.e. counter displays, printed counter tops, aisle shelf cards, hanging rigid sheets
- B. Point of Sale Display Boards - i.e. aisle shelf cards, hanging rigid sheets
- C. Outdoor Signage & Billboards - includes applied graphics work
- D. Indoor Signage - includes applied graphic work for indoor signage
- E. Interior Décor & Design Jobs - i.e. wallpaper, tiling, internal floor graphics
- F. Exterior Décor & Design Jobs - i.e. rubbish bins, postal display boxes, external home and commercial graphics, outdoor flooring
- G. Soft Signage - i.e. flags & fabric banners, backlight applications, textile wraps, blinds, fabric light boxes, bar runners, mats
- H. Vehicle Graphics - i.e. vehicle wraps, plane graphics
- I. Functional - i.e. touchscreens, graphic overlays, keypads
- J. Other

CATEGORY 10: SPECIALTY PRODUCTS

- A. Limited Edition & Fine Art Prints
- B. One Off Work
- C. Personal Stationery / Wedding Stationery
- D. Other

CATEGORY 11: PRINT FINISHING

- A. Embellishments - i.e. cover foiling, embossing, laminating, spot uv
- B. Machine Binding - i.e. saddle stitching, perfect binding, wiro-binding, machine case binding
- C. Hand Binding - i.e. handbound books, cases, one off books
- D. Die Cutting & Specialist Forme Making
- E. Other

CATEGORY 12: INDUSTRY DEVELOPMENT & CREATIVITY

- A. Product Innovation (all products)
- B. Environmental Print Products - all areas
- C. Export

CATEGORY 13: PRINT INDUSTRY PROMOTION

- A. Self-Promotion

Unless discussed with the Pride In Print Awards organiser in advance, entries are NOT to be delivered to the judging venue on the day of judging.

ENTRY NOTES / CRITERIA

Please read all instructions relevant to your entry/s.

Dependant on the process used or production of entry, judges panels have criteria in place to assess each entry fairly.

CATEGORY 1: PUBLICATIONS

Only one sample per entry can be submitted.

Brochures & Leaflets - Only one sample per entry can be submitted.

CATEGORY 2: BUSINESS PRINT

For any mounted work, a loose sample must be supplied.

Corporate Stationery - Entrants must submit a minimum of four pieces i.e. 3 x business cards plus 1 x letterhead or alternatively, four samples of the same item.

Annual Reports / Company Prospectuses - Only one sample per entry can be submitted.

Security Printing - This is for products demonstrating security features i.e. traceability, tamper-proof evidence, holograms, specialist software / ink features.

Export - Must be primarily for the export market. Entrants are to supply the country of export on Section B of the entry form.

Stamps - Four or more stamps must be provided with perforation intact.
Personalised - Entries must contain at least one element of personalised data and two samples containing different data embedded are required for judging purposes.

CATEGORY 3: PROMOTIONAL PRINT

Marketing Campaigns - Entries must include at least two elements to be eligible for this category.

Textiles & Clothing - When an image is produced for a finished garment, the full garment MUST be supplied. Material pieces will not be accepted for clothing items unless it is specifically yardage - in this instance two lineal metres, with edge, will be required for judging purposes.

Large Format Entries - A metre long portion of the print must be supplied for judging purposes, along with a photograph of the final product in use.

CATEGORY 4: LABELS

For any mounted work, a loose sample must be supplied. The final product can also be sent in - this won't be judged, but it is helpful for the judges to see how the label is used and product is enhanced.

CATEGORY 5: FLEXIBLE PACKAGING

Entries must be presented with a sample of the final product for submission.

You need to submit a minimum of two sequential, continuous, full width revolutions of the print cylinder and a sample or single repeat of the design.

CATEGORY 6: PAPER & BOARD PACKAGING

Entries must be presented in their final form - fully made up along with requirements under specific process notes.

CATEGORY 7: STRUCTURAL DESIGN PACKAGING

Entries must be completed display stands & packaging and must have a structural design component to be eligible for this category.

CATEGORY 8: PACKAGING – ALL OTHER MATERIALS

Entries must be presented with a sample of the final product for submission.

CATEGORY 9: SIGN & DISPLAY PRINT

Large Format Entries - A metre long portion of the print must be supplied for judging purposes, along with a photograph of the final product in use.

Functional - Functional printed items that give a product functionality. This includes 3D, industrial and retail commercial print i.e. touchscreens, graphic overlays, keypads.

CATEGORY 10: SPECIALTY PRODUCTS

Limited Edition & Fine Art Prints - All limited editions must be numbered e.g. 1 of 20. This category is aimed at one-off or very small run entries.

CATEGORY 11: PRINT FINISHING

Finishing - Finishing Products must contain specialist finishing techniques such as embellishments, embossing, foils, folding, binding etc.

CATEGORY 12: INDUSTRY DEVELOPMENT & CREATIVITY

ALL - Please answer the questions on the bottom of Section B in as much detail as possible.

Product Innovation - Entrants must outline what is innovative about their entry in as much detail as possible (as per the questions on Section B – you may use additional paper if you need it).

Environmental Print Products - This includes carbon footprint reduction solutions.

CATEGORY 13: PRINT INDUSTRY PROMOTION

Self-Promotion - Self-promotion entries are not eligible for the Supreme Award.

SPECIFIC PROCESS NOTES:

Screen Printing - For any mounted work, a loose sample must be supplied.

Unless discussed with the Pride In Print Awards organiser in advance, entries are NOT to be delivered to the judging venue on the day of judging.



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BUSINESS AWARD CATEGORIES

These Awards have been introduced to promote the wider development of our industry by expanding the Pride In Print Awards programme to focus not just on the excellence of the products we produce, but to also highlight the businesses that are driving the future of the industry. The Awards will honour the companies that can demonstrate excellence and commitment to best practice in three separate categories – Wellness, Sustainability and Innovation. Each of these areas are an important factor in the success of a business and the evolution of the industry, ensuring that print continues to have a great story to tell. Entries are open to all companies in the industry and they will be required to demonstrate their vision, actions, outcomes and ongoing commitment in the chosen category.

WELLNESS AWARD

This award seeks to recognise a company that has developed, implemented and championed outstanding approaches in supporting the mental health and wellbeing of their workers, including but not limited to initiatives implemented during Covid 19.

This may include initiatives in the following areas:

- Development of a workplace wellbeing resource
- Mental health awareness and support
- Healthy eating habits at work or home
- Engagement in physical activity

You will be required to provide information on your

- Workplace vision
- Objectives
- Initiatives implemented
- Workplace outcomes
- Ongoing commitment for continuous improvement

SUSTAINABILITY AWARD

This Award is for the business that demonstrates the steps they have taken to embed sustainable practices in the organisation and the impacts those actions have made on:

- The business
- The printing industry
- Alignment to any national/global sustainability goals

This may include initiatives in the following areas:

- Carbon footprint reductions
- Energy sources – reduction/use of renewables
- Sustainable materials usage
- Waste Reduction
- Supply chain process improvement
- Specific business process changes

You will be required to provide information on your

- Workplace sustainability vision
- Objectives
- Initiatives implemented
- Workplace outcomes
- Ongoing commitment for continuous improvement

INNOVATION AWARD

Successful businesses use original thinking in the search for excellence and continual improvement, which is essential to the growth and development of any company.

This Award will demonstrate how the business has enhanced its success and growth through innovation and developed a point of

This may include initiatives in the following areas:

- Investment in research and development and implementation of ideas.
- Innovation in the face of adversity
- An innovative product, service or technology
- Added value to a product or service

You will be required to provide information on your

- Workplace innovation vision
- Objectives
- Initiatives implemented
- Business outcomes
- Ongoing commitment for continuous innovation

ENTER ONLINE NOW!

Visit www.prideinprintawards.co.nz to process your entry online.

Early Bird Entry Fee \$105 + GST each, closes 16 February 2024 / Entry Fee \$150 +GST each, closes 22 March 2024.

For more information on the Awards or help with entries, email tania.mcdougall@printnz.co.nz or call 021 587 072.



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