

NEW ZEALAND PRIDE IN PRINT AWARDS 2017

ENTRY FORM



www.prideinprintawards.co.nz

PRIDE IN PRINT

ENTRIES CLOSE: Regular entry closes: 31 January 2017 / Late entry closes: 28 February 2017

SEND ENTRIES TO: Pride In Print Awards / Unit G, 47 Kenepuru Drive / Porirua 5022

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PRIDE IN PRINT

The Pride In Print Awards

Promoting a Culture of Excellence

The Pride In Print Awards are more than a pinnacle of recognition for the best in visual print communication products of any given year. They embody a culture of excellence aimed at meeting and exceeding the needs of the customer year after year.

The Pride In Print Awards showcase the best of the best in New Zealand visual communications annually. It is in the commercial marketplace that Pride In Print delivers its greatest tangible reward – opening the eyes of print buyers to the possibilities print can offer, and highlighting why buyers should choose print as a medium for their message.

Pride In Print is more than about purely bringing a commercial comparative advantage to the elite of the New Zealand print industry. It is an encouragement to the entire industry to do better, and raise the bar.

The Awards are the showpiece of the best standards in the industry, and point the way to the printers who have attained them. A Gold Medal tells a printer they have reached the status of the elite.

The Awards were established in 1993 with the goal to promote excellence in print in New Zealand. The criteria for entry insist all print work must be done in New Zealand. The Pride In Print awards programme has never stayed still since

its inception 24 years ago. Each year the programme evolves and updates categories to reflect an ever-changing industry, highlighting the phenomenal work being produced by New Zealand printers annually for customers.

Each sector of the industry is covered, with expert panels of judges analysing every entry. Judging is based on technical excellence in all facets of the production process and allows for specialists to make a judgement based on the potential and the limits of that process or processes, the materials and the equipment used. Elements of typography and good design are part of this judgement, as is the effective and innovative use of materials.

The end result is that print buyers and consumers have the chance to see what innovative techniques are being tried and who is producing the best of the best each year.

Sue Archibald
AWARDS MANAGER

Entry Notes / Criteria

Please read all instructions relevant to your entry/s

Dependant on the process used or production of entry, judges panels have criteria in place to assess each entry fairly.

Category 1: Publications

Only one sample per entry can be submitted.

Category 2: Business Print

For any mounted work, a loose sample must be supplied.

Corporate Stationery

Entrants must submit a minimum of four pieces i.e. 3 x business cards plus 1 x letterhead or alternatively, four samples of the same item.

Annual Reports / Company Prospectuses

Only one sample per entry can be submitted.

Security Printing

This is for products demonstrating security features i.e. traceability, tamper-proof evidence, holograms, specialist software/ink features.

Functional

Printed items that give a product functionality. This includes 3D, industrial and retail commercial print i.e. touchscreens, graphic overlays, keypads.

Export

Must be primarily for the export market. Entrants are to supply the country of export on Section B.

Category 3: Packaging

Entries must be presented in their final form – fully made up with the exception of flexible packaging (though a sample of the final product is recommended for submission along with requirements below).

Category 4: Labels

For any mounted work, a loose sample must be supplied. The final product can also be sent in – this won't be judged, but it is helpful for the judges to see how the label is used and product is enhanced.

Category 5: Sign & Display Print

Large Format Entries

A metre long portion must be supplied for judging purposes, along with a photograph of the final product in use.

Category 6: Promotional Print

Marketing Campaigns

Entries must include at least two elements to be eligible for this category.

Personalised

Entries must contain at least one element of personalised data and two samples containing different data embedded are required for judging purposes.

Brochures & Leaflets

Only one sample per entry can be submitted.

Textiles & Clothing

When an image is produced for a finished garment, the full garment MUST be supplied. Material pieces will not be accepted for clothing items unless it is specifically yardage – in this instance two lineal metres, with edge, will be required for judging purposes.

Category 7: Specialty Products

Limited Edition & Fine Art Prints

All limited editions must be numbered e.g. 1 of 20. This category is aimed at one-off or very small run entries.

Finishing

Products must contain specialist finishing techniques such as embellishments, embossing, foils, folding, binding etc.

Category 8: Industry Development & Creativity

ALL

Please answer the questions on the bottom of **Section B** in as much detail as possible.

Self-Promotion

Self-promotion entries are not eligible for the Supreme Award.

Innovation

Entrants must outline what is innovative about their entry in as much detail as possible (as per the questions at the bottom of **Section B** – you may use additional paper if you need it).

Sustainable Print for Tomorrow's World

This includes carbon footprint reduction solutions.

SPECIFIC PROCESS NOTES:

Screen Printing

For any mounted work, a loose sample must be supplied.

Flexible

You need to submit a minimum of two sequential, continuous, full width revolutions of the print cylinder and a sample or single repeat of the design.



Entry Details

Who can enter?

Entries are welcome from any person or company associated with the production or purchase of print.

What work is eligible?

Entries must have been printed in New Zealand between 1 January 2016 and 31 December 2016 and can be from any production process.

How can I enter?

An official entry form must be completed for each entry submitted. An entry fee is payable per entry. For entries received after 31 January 2017 a "late fee" will apply.

Can I get my entry returned?

Entries can be returned provided a courier ticket (with street address and phone number) is supplied.

How do I present my entry?

Entries should be presented in a satisfactory state for judging (i.e. clean, unmarked, undamaged and carefully selected). The company name must not appear on the entry or display board unless it is a self-promotion piece. For any mounted work, the entry must be able to be readily accessed on both sides of the job, also a loose sample MUST be supplied. Section B can be attached to the back of the mount. Some categories have different requirements – please refer to entry notes, or check out the website www.prideinprint.co.nz for more information.

How many entries can I submit?

There is no limit to the number of entries submitted.

Can I place an entry in more than one category?

Yes. A separate entry form must be filled out for each category entered.

Can I submit a campaign?

Entries that are in sets or campaigns are acceptable but must be limited to four (4) items for the same client produced as a campaign. Sets will be judged to the average standard of the items submitted.

What is judging based on?

Judging is based on the technical excellence in all facets of the production process and allows for specialists to make a judgement based on the potential and the limits of that process or processes, the materials and the equipment used. Elements of typography and good design must inevitably be part of this judgement, as will the effective and innovative use of materials. Each category has different requirements and may be assessed quite differently, please refer to www.prideinprintawards.co.nz for judging information to assist entrants.

Is my entry judged against others?

Each entry submitted is individually assessed and has equal opportunity of being recognised with a Pride In Print Award.

What if I enter in the wrong category?

The Pride In Print Awards Organiser reserves the right to reclassify an entry where it is to the advantage of the entrant.

Is the barcode assessed?

If the job has a barcode, this is assessed by GS1 and a report is placed with each entry. Judges consider this report using the guidelines provided by the relevant Host Association.

How is winning work recognised?

Gold medals and gold certificates are available in each category and are awarded to the entrant of the winning job. Gold winners are entitled to an additional two free certificates for other contributors and this selection must be made on Section A of the entry form. If the information is supplied incorrectly or not supplied on the entry form, certificates can be issued at a later date at the entrant's cost. If in the judges' opinion an entry is highly commended, a certificate will be awarded to the entrant only. Additional certificates may be purchased from the Pride In Print Awards.

How is the Supreme Award Winner selected?

All Gold winning work in each subcategory is assessed. One job is selected as a category contender. The job is then assessed with all other category contenders and one entry is chosen to become the Supreme Award finalist for that category. The Supreme Award Winner is selected from all the category finalists. The Supreme Award is presented to the printer of that entry at the Awards night. If the printer is not the entrant of the work, a miniature trophy will also be presented to the entrant.

Best in Process Award

In addition to the Supreme Award, one entry from each production process will be recognised with a "Best in Process" Award.

Who appoints the judges?

The Pride In Print Committee appoints judges from nominations received from Host Associations. Where there is a conflict of interest in the judging procedure, then that judge will step down from evaluating that entry.

The Awards are co-hosted by: Pride In Print NZ Ltd / Designers Institute of New Zealand / New Zealand Paperboard Packaging Association / Plastics New Zealand / Print Finishers Association / Printing Industries New Zealand Inc. (PrintNZ) / Self Adhesive Label Manufacturers Association of New Zealand / Quick Printers and Copycentres Association / Single Width Users Group

When can I send my entries?

An entry can be submitted anytime as long as the official entry form is completed and sent at the same time.



www.prideinprintawards.co.nz

Entry Details

Please refer to entry notes for criteria

Category 1: Publications

- A. Newspapers
- B. Magazines - over 64pgs
- C. Magazines - under 64pgs
- D. Books
- E. Booklets - under 24pgs
- F. Catalogues & Directories

Category 2: Business Print

- A. Corporate Stationery
i.e. letterhead, compliments slips, business forms etc.
- B. Corporate Invitations
- C. Annual Reports / Company Prospectuses
- D. Security Printing
- E. Functional
i.e. touchscreens, graphic overlays, keypads
- F. Export Products

Category 3: Packaging

- A. Food & Beverage
- B. Luxury Products
i.e. perfume, beauty products, jewellery.
- C. Functional Packaging
Industry & Business i.e. promotional packaging products, hamper packs.
- D. Personal Care & Household
i.e. gardening, baby products, cleaning products, pharmaceuticals, clothing, shoes.
- E. Signage & Point of Sale Packaging
- F. Retail
i.e. board games, electronics, office products.
- G. Presentation Boxes
- H. Other

Category 4: Labels

- A. Wine
- B. Food & Beverage
- C. Luxury Products
i.e. perfume, beauty products, jewellery.
- D. Coupons / Label Booklets
- E. Clothing / Designer Tags
- F. Other

Category 5: Sign and Display Print

- A. Point of Sale
- B. Outdoor Signage & Billboards
- C. Indoor Signage
- D. Interior Décor & Design
i.e. wallpaper, tiling.
- E. Flags & Fabric Banners
- F. Applied Graphics
i.e. vehicle wraps.
- G. Other

Category 6: Promotional Print

- A. Marketing Campaigns
- B. Personalised Promotional Items
i.e. one-off direct mailers, marketing pieces, invitations.
- C. Brochures & Leaflets
- D. One Off Work & Photobooks
- E. Promotional Items
i.e. pens, cups, USBs, giveaways.
- F. Postcards & Presentation Folders
- G. Calendars
- H. Textiles & Clothing
- I. Other

Category 7: Specialty Products

- A. Limited Edition & Fine Art Prints
- B. Finishing
- C. Personal / Wedding Stationery & Gifts
- D. Other

Category 8: Industry Development and Creativity

- A. Self-Promotion
- B. Creative Product & Design Innovation
- C. Business Innovation
- D. Structural Design Innovation for Packaging & Signage Industry
- E. Sustainable Print for Tomorrow's World



Section

Tick if entry is to be returned



- To be placed loose with entry
- This information is for administration, not judging
- Complete areas only relevant to your entry
- Select up to 2 additional certificates (see below for details)

Please tick above if you wish for your entry to be returned – a courier ticket MUST be supplied with your entry for return.

Company name:	Entrant name:
Postal address:	Physical address:
Phone number:	Email:
Category entered (refer to entry notes):	
Title of entry:	Printed by: <input type="checkbox"/>
Client: <input type="checkbox"/>	Print buyer: <input type="checkbox"/>
Designer: <input type="checkbox"/>	Reproduction house: <input type="checkbox"/>
Cylinder engraver: <input type="checkbox"/>	Print finisher: <input type="checkbox"/>
Stock supplied by:	Brand name of stocks:
Brand of press:	Supplier of press:
Brand of film:	Supplier of ink:
Brand of plates:	Brand of blankets:

CERTIFICATES

If your entry wins gold you are entitled to 3 gold certificates – 1 for the entrant and 2 others of your choice. Please indicate your selections by ticking the circles inside the appropriate boxes.

Please note if your company was involved in more than one area this will be reflected on your certificate.



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Section

IMPORTANT – DO NOT include your company name anywhere on this section. Mark up information that is relevant to the job only.

Attach this section to the entry

Category entered:

Process:

Offset
 Letterpress
 Gravure
 Flexo
 Dry offset
 Screen
 Digital
 Inkjet

Other (please specify):

Press manufacturer / Press model:

Age of press:

Embellishments:

Number of ink colours /
ink or toner system used:

Number of press passes required:

Brand of stocks used:

Sheet size / web width:

Quantity produced:

PRODUCTION INFORMATION

If insufficient information is provided your entry may not be able to be fairly assessed. Use additional paper for this section if required.

Prepress:

Production:

Finishing:

For further **Section B** information **please turn over**





Section

Attach this section to the entry

IMPORTANT – DO NOT include your company name anywhere on this section. Provide any additional information that is relevant to the job only.

CATEGORY 8 – INDUSTRY DEVELOPMENT ONLY:

Use additional paper for this section if required.

Explain what is innovative about your entry:

Explain the point of difference:

Why have you chosen this entry for industry development?

EXPORT ONLY

What is the country of export?

Additional production information that will assist the judges



Administration / Checklist

Ensure the information provided is complete, accurate and legible as it is used to produce the Awards Tabloid and winners certificates. **INCORRECT INFORMATION PROVIDED WILL MEAN INCORRECT INFORMATION PUBLISHED.**

1. Have you provided sufficient information to enable the judges to fairly assess your entry? Read through the information provided for each category under Entry Notes.
2. Separate **Sections A & B** of the entry form.
3. **Section A** must be included loose with the entry – please ensure both sides are completed.
4. **Section B** must be attached to the entry or the mount.
5. Where multiple entries are involved, ensure **SECTIONS A and B** stay with the relevant entry.
6. Ensure parcels are securely packed so that entries are not damaged in transit. If there is more than one parcel, mark each parcel 1/3, 2/3, etc.
7. Place cheque in the first parcel (if applicable).
8. If you require the entry to be returned, make sure you have ticked the box and provided return courier tickets.

Conditions of Entry:

- All due care will be taken in handling entries but no responsibility will be accepted for damage that occurs as a result of transporting or handling of entries.
- Entries may be used or reproduced by the New Zealand Pride In Print Awards Committee without further permission being obtained.
- Entries of the same item, in the same category, by different entrants, will be judged as individual entries and judged according to the sample provided.
- The committee accepts no responsibility for errors or omissions in the Awards Tabloid.
- Entrants agree to the conditions of entry and accept the decisions of the judges as final.

I have read and accept the conditions of entry (please tick)

PAYMENT	NO ENTRIES	TOTAL
ONLINE ENTRIES \$65 Received by 31 January 2017		\$
REGULAR ENTRIES \$70 Received by 31 January 2017		\$
LATE ENTRIES \$99 Received by 28 February 2017		\$
	PLUS GST	\$
	TOTAL	\$

CHEQUE ENCLOSED
 BANK DEPOSIT / ASB ELLERSLIE 12-3060-0239017-00
 INVOICE / RECEIPT REQUIRED

PLEASE NOTE

- There is a 10% discount if you have 10 or more entries
- All entrants receive priority-purchasing for tickets for the 24th Pride In Print Awards Presentation held in Christchurch on 12th May, 2017.



www.prideinprintawards.co.nz

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CONTACT:

For more information on the Awards or help with entries
visit www.prideinprintawards.co.nz
or phone Sue Archibald, Awards Manager on (04) 237 0482.

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