Avery Dennison Sustainable Wine Labels

Made from responsibly sourced and recycled materials

rCrush Range

- 15% organic residue and 40% postconsumer waste
- 45% virgin wood pulp certified by the Forest Stewardship Council®

Fleury Range

Contains between 25% and 65% recycled content

rNaturel and Granit Blanc

- 100% recycled fiber with natural pigments
- 95 gsm white papers with light felt finish and embossed finish

Apple Touch FSC

- 5% apple residue
- 95 gsm face paper without added wetstrength
- Craft look

rFrozen Pearl

- 40% post-consumer fibers
- Silver, pearlescent paper with a white/blue shimmering effect

Bio-based Paper

- A minimum of 90% sugarcane bagasse fiber
- Same whiteness as conventional labels







Avery Dennison offers a wide range of sustainable labels including recycled and responsibly sourced film and paper as well as solutions that enhance the recyclability of PET and HDPE containers. Find out more from our Sustainable Advantage portfolio or contact your local Avery Dennison sales representative.

Materials science is in our DNA.

The pursuit of our vision has aligned our businesses into a focused, customer-driven company that specializes in materials science. Our in-depth pool of expertise and global scale enable us to deliver insights, innovative products and intelligent solutions to customers all over the world.

About Avery Dennison

Avery Dennison Corporation (NYSE: AVY) is a global materials science company specializing in the design and manufacture of a wide variety of labeling and functional materials. The company's products, which are used in nearly every major industry, include pressure-sensitive materials for labels and graphic applications; tapes and other bonding solutions for industrial, medical, and retail applications; tags, labels and embellishments for apparel; and radio frequency identification (RFID) solutions serving retail apparel and other markets. Headquartered in Glendale, California, the company employs more than 32,000 employees in more than 50 countries. Reported sales in 2020 were \$7.0 billion. Learn more at www.averydennison.com.